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*Souvenir Program*

# CALGARY

## EXHIBITION &

# STAMPEDE

**JULY 10-15, 1961**

**CALGARY - ALBERTA - CANADA**



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# Calgary Exhibition and Stampede Souvenir Programme

This programme was produced by the publicity department  
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M. E. HARTNETT,  
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### COVER PHOTOGRAPH

This outstanding "shot" of a finish in one of the final heats of the chuckwagon race at the 1960 Calgary Exhibition and Stampede is the work of Ron Meigh, a staff photographer in the employ of the Calgary Herald. Trained observers declare that this is one of the finest shots ever taken of a heat in the world-famous "Rangeland Derby".



# EXPORT

PLAIN or

**FILTER TIP**

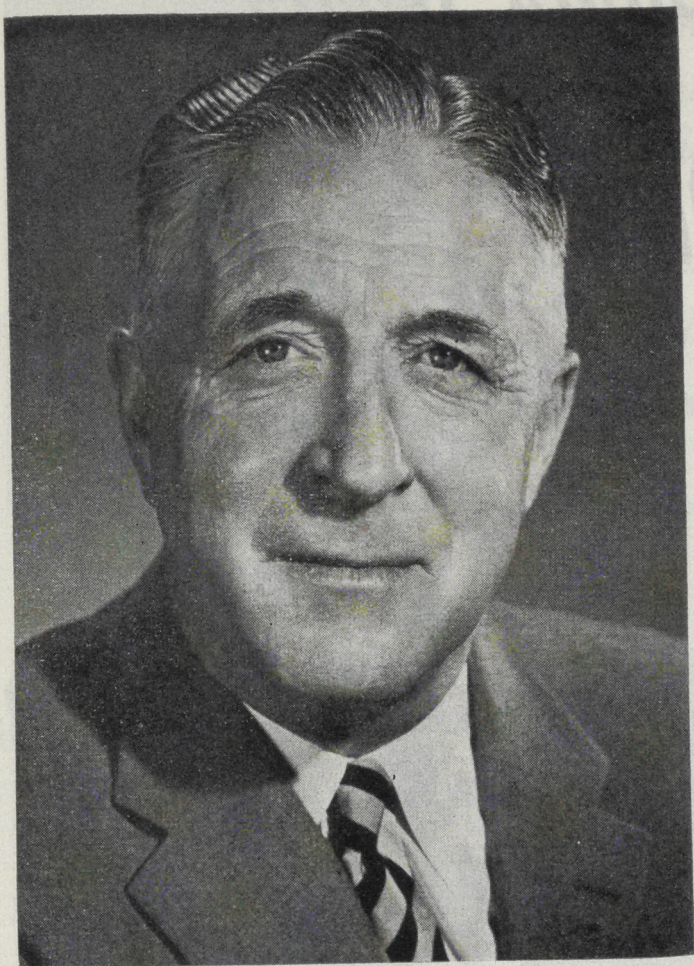
## CIGARETTES







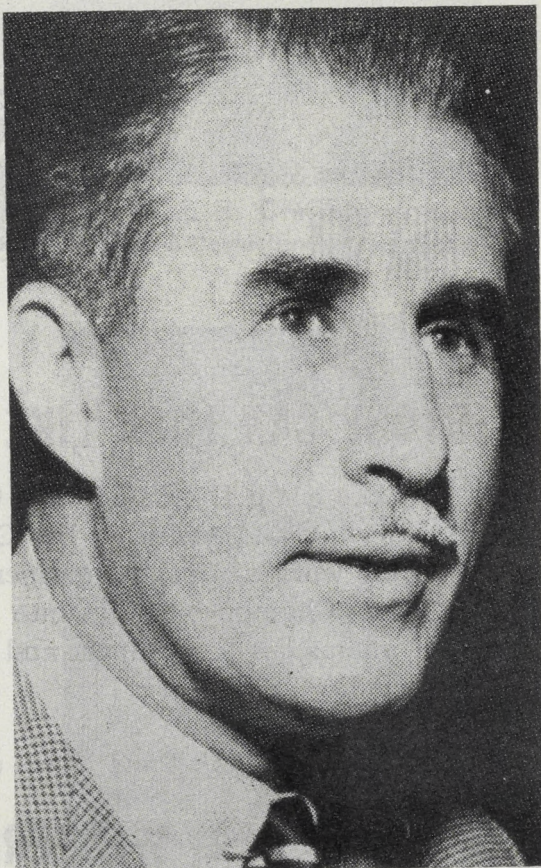
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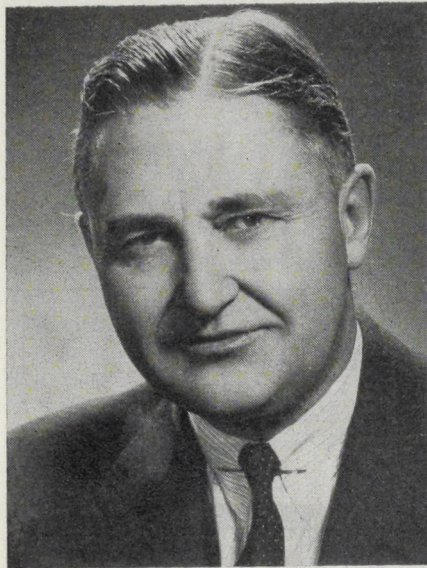


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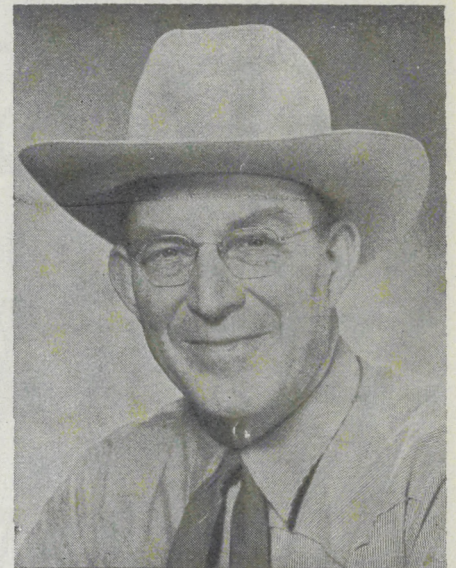
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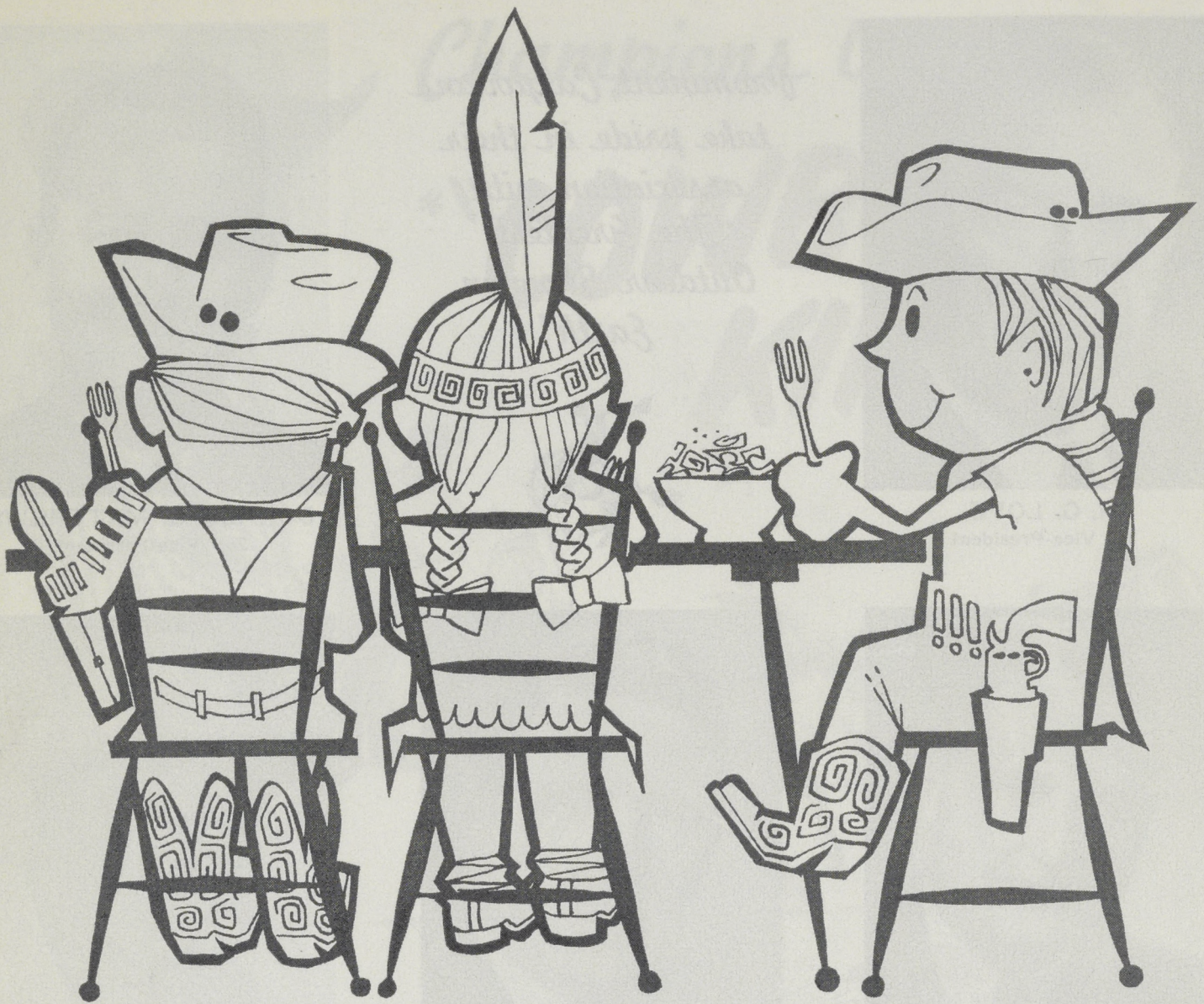


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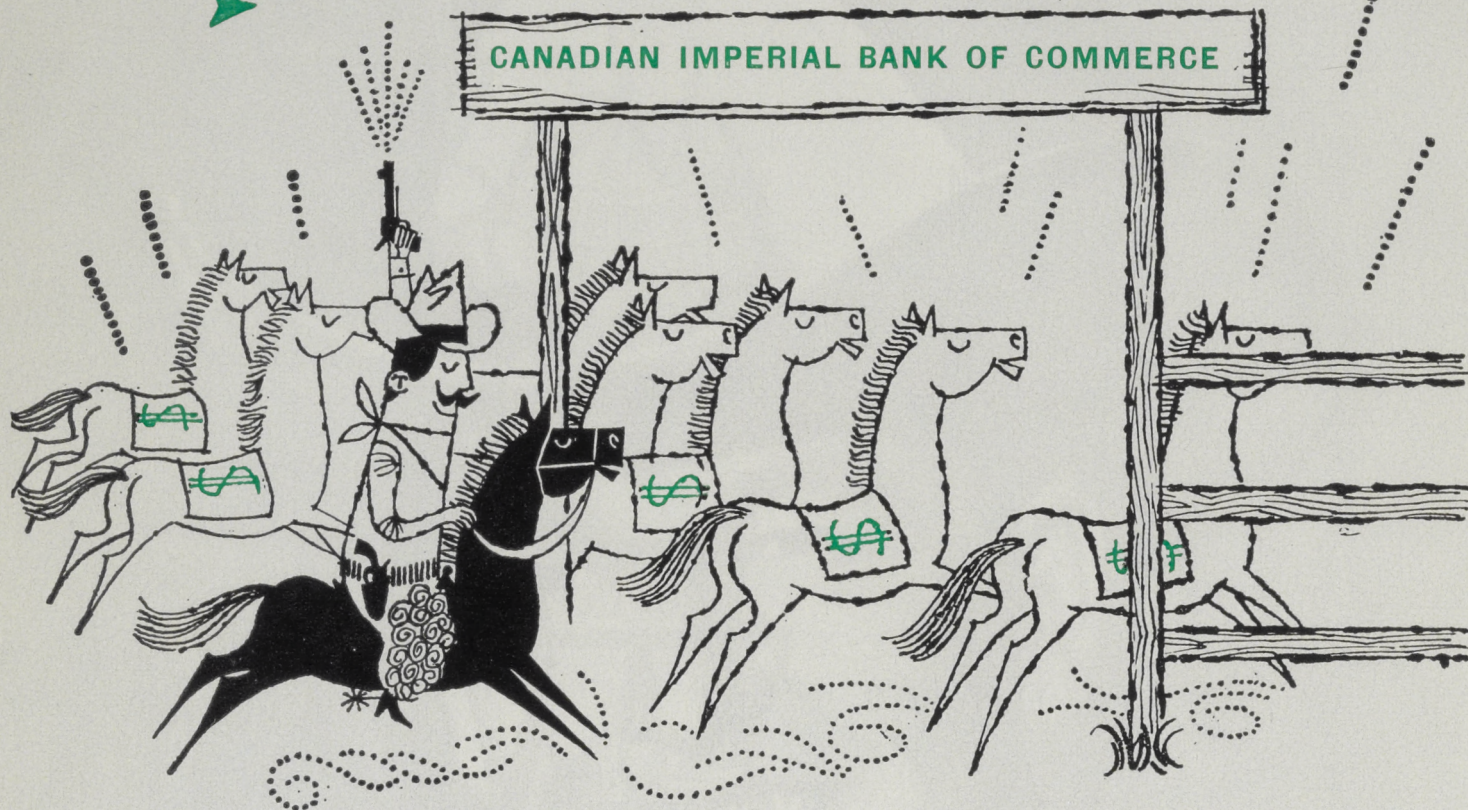


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# CANADIAN IMPERIAL BANK OF COMMERCE



## *Stampede Parade Will Precede Opening Of Rodeo*



Almost a century ago on the plains of the southwest States the sport of rodeo had its beginning. It bore little resemblance to the present streamlined version held in almost half a thousand communities across the continent.

Chaos held the United States following the Civil War. Most populated areas in the defeated South had been decimated and laid waste. Those who came home found the future grim and unsettled. Hundreds migrated westward in search of new fortune.

On the vast plains, ranchers had left their herds to join the war between the states. The longhorn had multiplied and overran the land, thousands unmarked by ownership brands. The migratory men discovered with small investment, a lariat, they might found an empire on the hoof. So it began.

Search for a market pointed toward the railroad still hundreds of miles to the north, and so the Cattle Herds came to Canada. Banding together their herds and themselves for safety and convenience, on the long trek it was natural that rivalry in their skills arose among the trail hands.

A horse that flung his rider in the pre-dawn start of the daily drive became a target that evening, for another cowboy to test his ability. Daily use of the lariat brought slight of hand to many and their catches became competitive also. In the Canadian West, the first big rodeo was staged at Calgary in 1912 — The Calgary Stampede — and this event has continued to grow until now it is the biggest six-day event of its kind in the world.

Thus was established the basic factor of rodeo. Its present-day appeal for spectator and contestant alike is the age-old battle for man and animal.

The west Texas town of Pecos claims the first rodeo, in 1883. The arena site was the main street. Five years later the citizens of Prescott, Arizona, charged admission to "a cowboy celebration". In a scant generation the cowboy and his skills became firmly implanted in his native soil.

Today a vast network of rodeo skeins across the nation. Beginning with community sponsored rodeos for youngsters, it moves to inter-scholastic competition in high schools, thence to inter-collegiate rodeo contests and ultimately to the sport of professional rodeo.

From the National High School Rodeo Association and the National Inter-collegiate Rodeo Association and from Canadian ranches come the sport's top hands of today and tomorrow. The parent organization of pro rodeo is the self-governing Rodeo Cowboys' Association, headquartered in Denver. In 1959 it approved 493 contests over the country, totaling \$3,192,745 in prize money. In Canada, it is the Cowboys' Protective Association.

The early range rider who saw town but twice a year has faded into the background. His counterpart still works the herd, but the pace has slowed. The modern cowboy finds room for his skills in the rodeo arena. There the old West lives again for an afternoon in a riotous blaze of color and sound mingled with the tension of hard fought competition.



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Photo by Jim Rose, Courtesy of  
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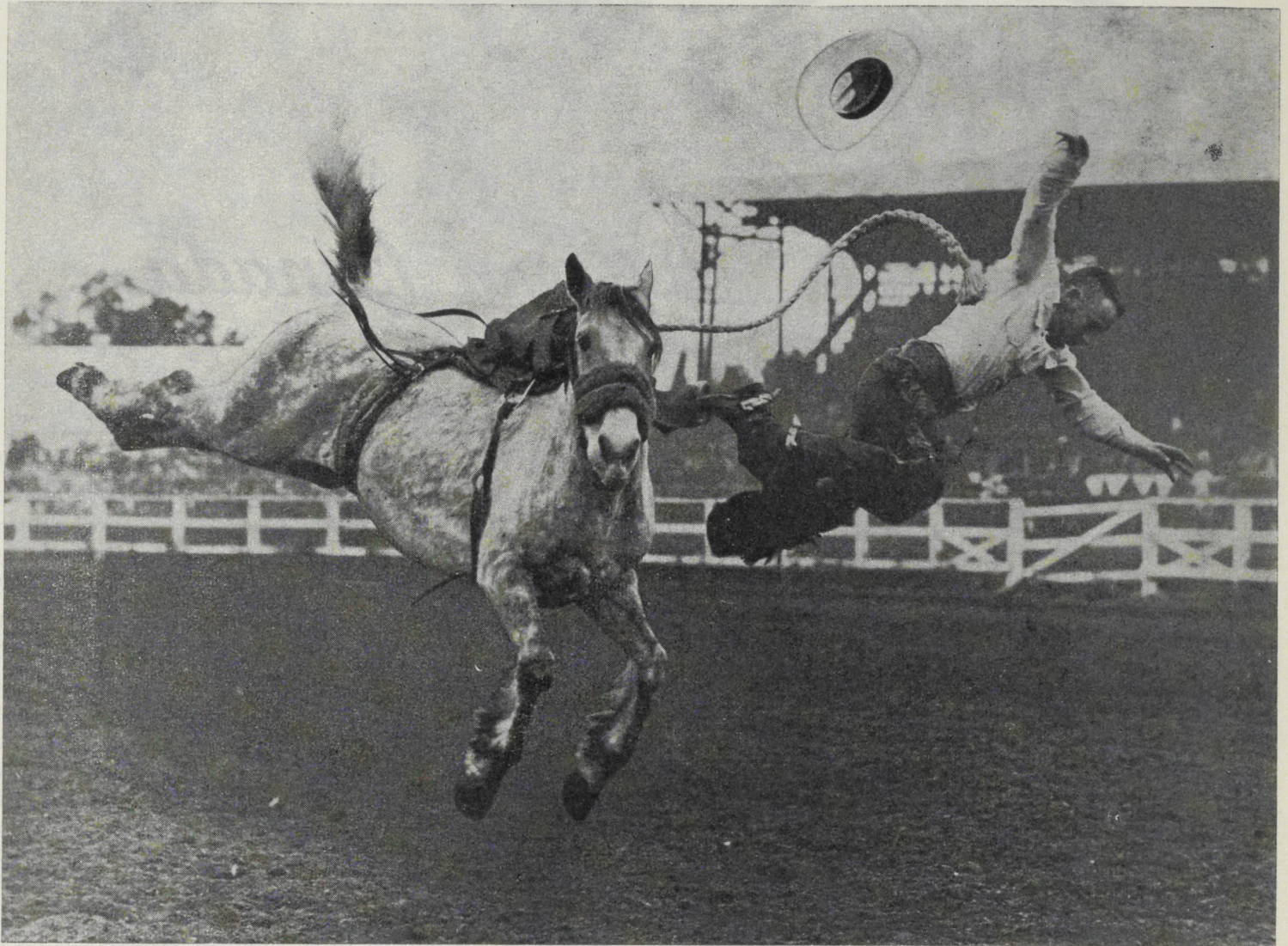
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# *Saddle Bronc Riding*

## *Cash Purse \$5,960.00 — Plus Trophies*



Saddle bronc riding is the classic event of professional rodeo. The sport has no more basic foundation than this battle of man and horse, under formulated contest rules.

Rodeo began from early day combat of man and animal in open range country where the horse was both transportation and working tool. In present day rodeo so great is background and proficiency needed for success in the event, it numbers less participants than any other.

Rodeo rules require the cowboy to ride either eight or ten seconds depending upon local arena conditions. Time begins when the bucking horse's front feet touch the ground after leaving the chute. His spurs, dulled by rule, must be touching the horse above the points of the shoulders until the first jump is completed.

Failure to comply with this primary rule results in disqualification by the judges, no matter what pyrotechnics are displayed by horse and rider thereafter.

Once legally started, in order to mark well on the judge's books the rider must spur both for-

ward and back of the saddle girth until time runs out. How strongly he moves his feet and how hard the horse bucks are the basis of the judges' markings.

Rodeo Cowboys' Association rules provide judges score within a twenty-point spread, for the animal 65 to 85, and for the rider 1 to 20. Thus, a middle-of-the-road performance could be marked 72 for the animal, 11 for the cowboy, a total of 83. The second judge's estimate would be added and the ultimate score arrived at.

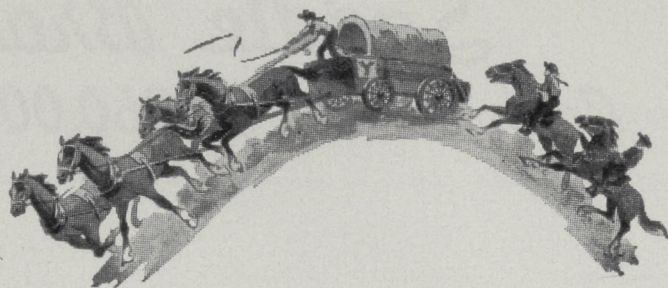
For the contestant, the bucking rein, a braided length of manila rope fastened to the horse's halter, is his most important bit of equipment. This serves as balance pole and brake lever and is his only means of purchase on the earth-shaking antics of his mount.

Balanced against the rein, the cowboy finds the timing necessary to keep his feet moving back and forth, and to hold himself against the saddle during the roughest part of the journey, when the horse hits the ground.



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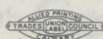
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# *Bareback Bronc Riding*

## *Cash Purse \$5,080.00 — Plus Trophies*



The bareback rider with his high-flung spurring style developed his present status in professional rodeo competition only in the last two decades. Not until the late '40's was this event accepted as a standard contest in the sport.

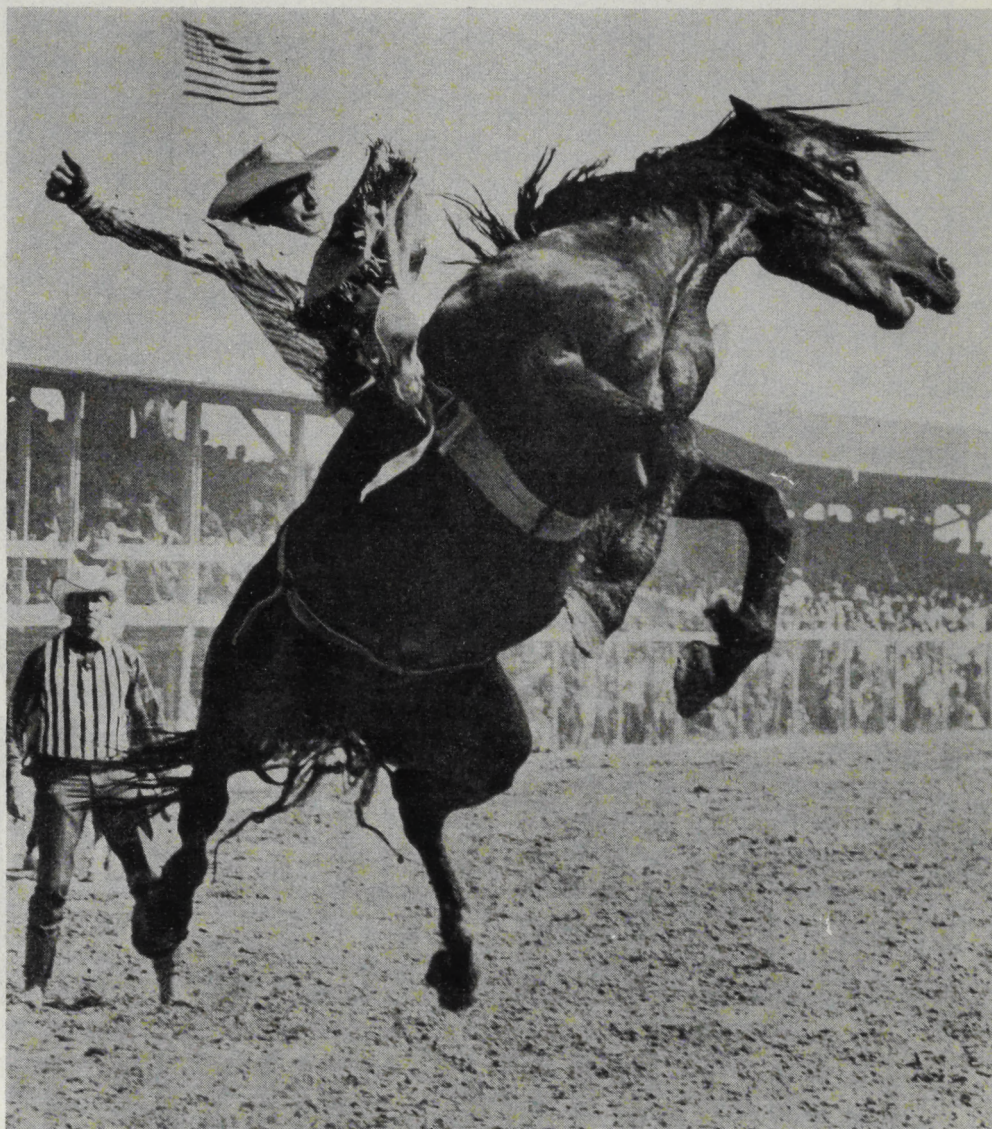
Prior to that time bareback broncs were usually ridden for mount money, that is without competitive standing or prize money awarded. Only a sprinkling of rodeos over the country occasionally programmed the event as a contest.

Committees frequently used the exhibition rides, at \$2 per head, for filler during delay in regular events.

Largely through the efforts of one bareback riding contestant, the late Carl Dossey, of Chandler, Arizona, the event began its climb to present-day prominence in rodeo.

Following the first pro organization of rodeo contestants in 1936, Dossey campaigned vigorously among fellow members and rodeo committees to have the event approved among regular events. Gradually, through the late thirties and early forties his labors were rewarded. Dossey was a forerunner of the present style of bareback riding, feet kicking high in air to fall back against the horse's shoulders.

In 1955 Dossey gave his life to save that of his small son, Eddie, when a wagon team bolted during a rodeo parade at Chandler, crashed into father and son on horseback. Dossey took full impact to save the youngster who could not ride out of the team's path.



The bareback rider depends upon the rigging cinched tight against the bronc's withers to stay on top of his plunging mount. The rigging consists of a heavy leather piece, sheepskin lined, with a leather handhold much like a suitcase handle set at an angle atop the center. Iron rings are laced in each end of the rigging for latigo straps to the girth around the horse.

Usually wearing a glove on his riding hand for protection, the rider sets himself hard against the angled handhold for purchase, tries to stay close in the jolting jumps that follow. He must leave his spurs above the bronc's shoulder points till the first jump is completed to properly qualify for the judges.

Judges' markings of 65 to 85 for the horse, 1 to 20 for the rider, depending on the action shown by each, define the cowboy's placement for prize money.





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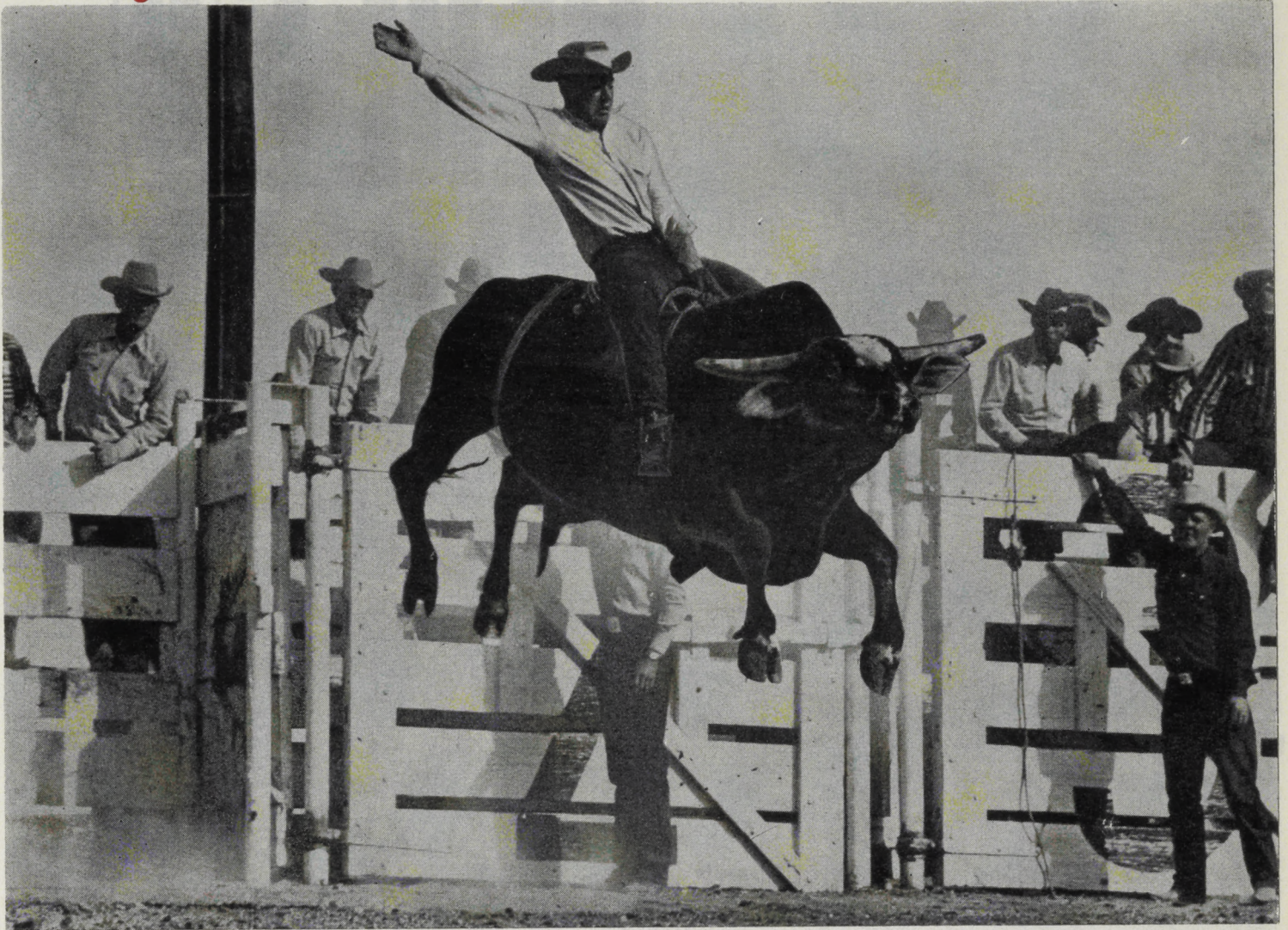
- NORTH HILL SHOPPING CENTRE
- 4th STREET N.W. at 24th AVENUE
- 16th AVENUE N.E. at 6th STREET
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**LOBLAWS** a pleasant place to shop



# *Brahma Bull Riding*

## *Cash Purse \$5,080.00 — Plus Trophies*



It long has been established that the Brahma breed is the most unpredictable of bovines, more readily subject to explosive fits than any other. For that reason plus their catlike agility in action the Brahma bull is used to test the mettle of professional cowboys in the sport of rodeo.

Even when left alone the Brahma bull is hard to handle and when turned into the rodeo arena generally has up a head of steam that makes him try to shed his hide along with the rider on his back. It is this inbred resentment that brings him back to try and gore his recent passenger.

Rules governing qualified rides on the Brahmas are simpler than in other contest riding events. There is no requirement to spur the animal during the eight seconds allotted for arena action. Marking by the judges, however, is higher if the cowboy succeeds in doing so.

Bulls buck in a variety of styles. Some twist, turn and kick high behind in the same motion, others go straight-away with high jumps that would credit a kangaroo. But the toughest to ride, avowedly by the contestants themselves, are the spinners.

These latter tacticians come in two varieties. One is the flat spin, to either right or left, that leaves

the rider dizzy and balance lost. The other adds a high kick behind to his whirling that further loosens the passenger. These bulls earn high marks on the judges' books.

In the chute a plaited manila rope is snugged around the bull. The contestant slips his hand into a woven handhold in the plaited rope, folds the rope's loose end in his grip also and settles astride the bull against his clenched hand. This point in procedure is one of the most dangerous in possible injury to the cowboy.

A bull's lunge against the chute can shatter a legbone or bring a horn back to club the rider caught off balance. Collar bones and facial structure are tissue paper against the battering mace wielded by the bull.

As the chute gate opens there is further chance of injury since the bull may make his first jump into orbit against the swinging portal.

Once outside, all the rider has to do is keep his free hand from touching the bull, a leg on either side of the spinning, kicking half-ton of irate beef for an eternity that lasts eight ticks of the watch.



# HERE'S 2 CALGARY

the west at  
its best



# CHCT-TV

FIRST IN CALGARY



# *Wild Steer Decorating*

## *Cash Purse \$5,080.00 — Plus Trophies*



While not always evident to onlookers, steer decorating is one of the most bruising and at the same time scientific contests in professional sports today.

Outweighed by at least five hundred pounds, the steer decorator accomplishes little through strength alone when he comes to grips with an outraged steer. A rugged apprenticeship of sprains and lost hide must be served before he learns the art of using himself as a pivoting lever applying the Red Ribbon to a horn.

When the steer is released from the chute and crosses a designated scoreline, the decorator and his hazer, a mounted assistant to keep the animal running straight, must move with lightning precision. A fraction of delay at the start may mean seconds lost in pursuit.

Approaching the quarry at almost express train speed, the steer decorator on the left, the hazer on the right, a perfectly timed jump at the running animal must be instinctive. Misjudgement of a few inches in placing his horse alongside may send the decorator headlong over the steer's horns or beneath the hazer's horse.

The shifting from horse to steer poses a problem also. Too much weight on the forepart of the animal in his careening flight may overbalance and cause a rolling wreck known as the "Hoolihan".

Two other components make the formula for success in this event, the steer decorator's mount and the hazer.

The latter must harmonize his position with that of the decorator at all times, placing the steer in position for his partner's jump. Out of place, the hazer may cause the steer to prop abruptly or veer away from the decorator.

The contestant's horse should remain quiet alongside the steer chute, break at top speed when the steer is released. Training for this all-important phase of the contest consumes long hours of patient drilling and practice.

In steer decorating, as in roping events, time is taken between two flags, one dropping when the steer crosses the scoreline at the chutes, the other when the animal has been decorated properly.





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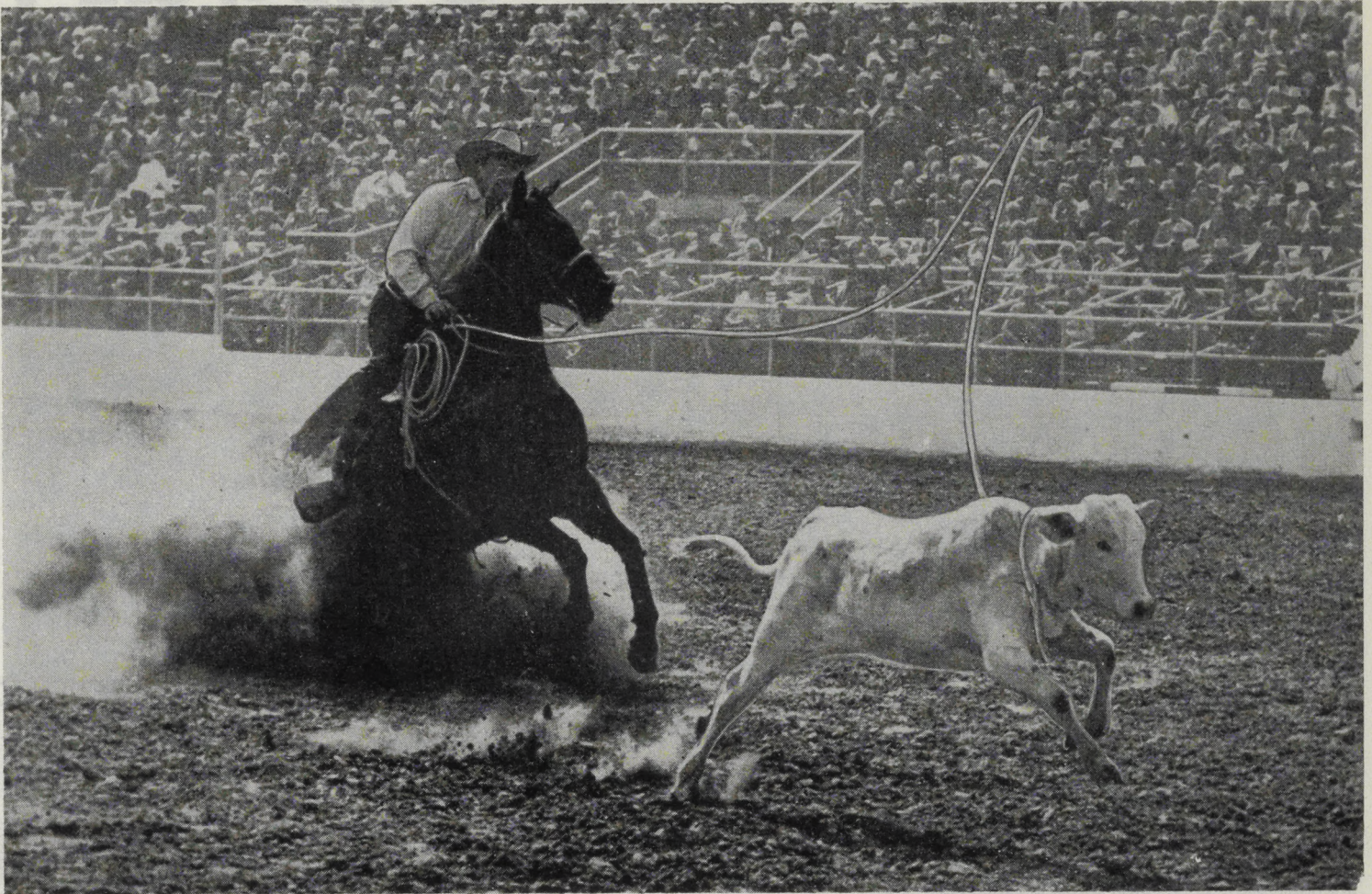
**BANFF in the Canadian Rockies, Alberta, Canada**

PROPOSED SITE OF THE 1968 WINTER OLYMPICS.



# *Cowboy's Calf Roping Contest*

## *Cash Purse \$5,080.00 — Plus Trophies*



The calf roper of today in professional rodeo is a highly skilled technician who must coordinate himself and his mount into a smoothly clicking team, with little allowance for error, in order to find the payoff window regularly.

As rodeo in its entirety has moved forward the past three decades, so have the skills of the sport.

It is only when man and horse become synchronized in their efforts that the roper becomes "tough". So competitive has the phase of rodeo become that time is measured in tenths of a second. Many roping contests today are decided with a base second dividing the first four places.

To reach this goal, the roping horse has been schooled for countless hours. He must be taught to stand quietly behind the barrier awaiting release of the calf, and on signal reach his peak stride in a jump or two; to rate behind his quarry at a given distance, to mark the lariat's throw and prepare to stop abruptly when his rider starts dismounting.

When the roper leaves his mount the most important step in training appears. The horse alone must keep the rope taut so that it may be used as a lever by the roper to throw the calf. A few

inches of slack in the rope at this point will cost the roper full seconds on the stop watch.

Here the horse plays the vital role alone. He should step or jump back as the case demands whenever slack in the rope is felt. Although the backward motion is unnatural, many horses learn to virtually run backwards when necessary.

Timing and co-ordination between man and horse is so paramount for success that when this pinnacle is reached on occasion the resulting teamwork is almost unbeatable. An example is Don McLaughlin, Fort Worth, Texas, one of rodeo's roping greats.

Four successive years, 1951-54, McLaughlin captured the annual championship title in calf roping, a feat never equalled before or since, astride a sorrel gelding named Red. The effortless unity of this pair was amazing. When the horse was injured fatally in a trailer accident, McLaughlin dropped from the front ranks for three years, never has found another mount to fully complement his great ability.

Once the calf is on the ground, the roper takes over, but his horse still must keep pressure on the rope. Slack will allow the calf to raise his head and struggle.



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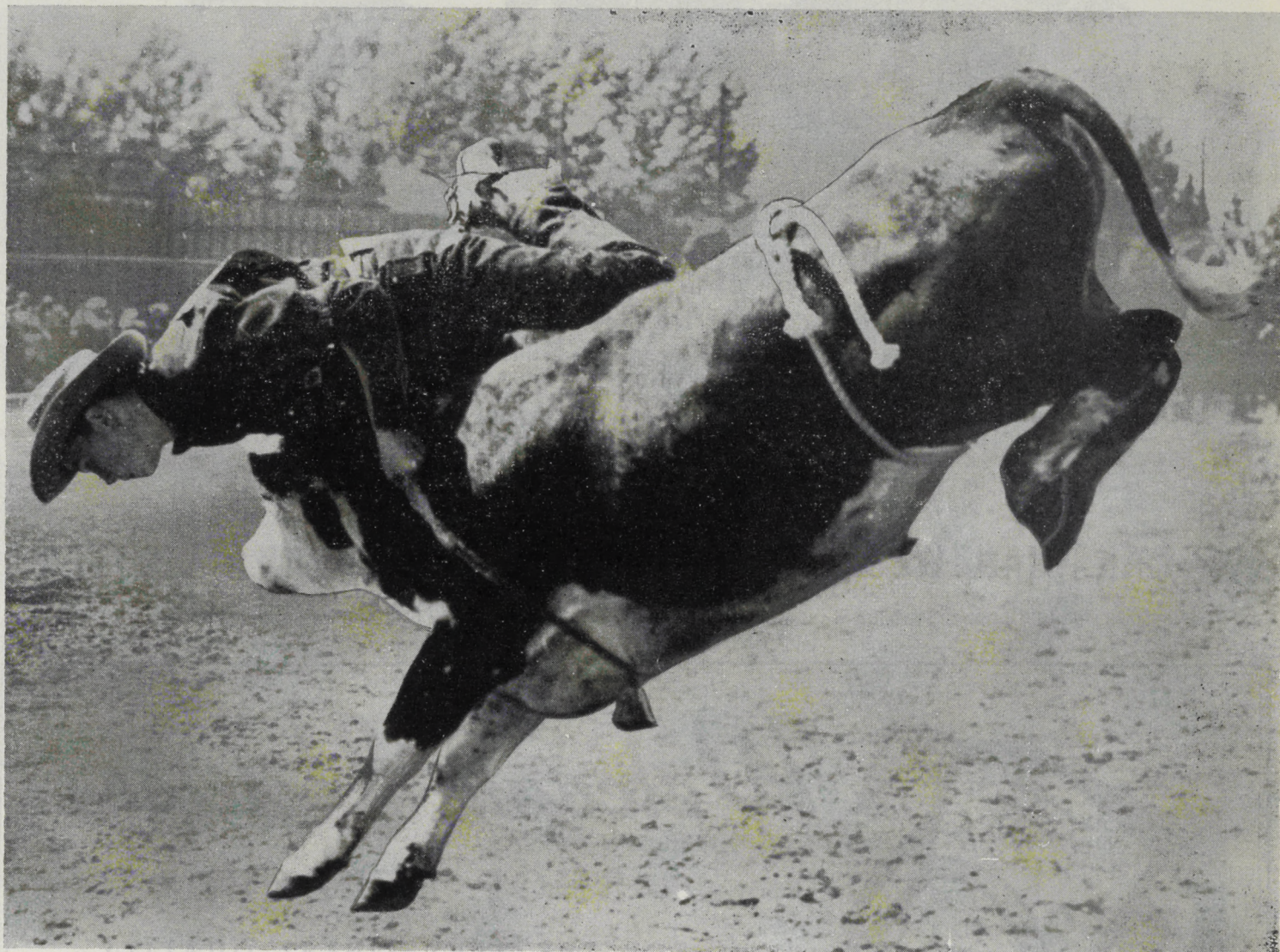
# *Boy's Steer Riding*

## *\$1,000.00 Cash Purse — Plus Trophies*

The Calgary Herald Trophy,

The T. Eaton Trophy,

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There was a time when officials of the Calgary Exhibition and Stampede feared that with the Western ranges succumbing to barbed wire, and even the ranches were rapidly becoming mechanized, it would not be too long before the cowboy became the thing of the past.

However, these fears were dispelled shortly after the boys' wild steer riding event was inaugurated at the Stampede. Starting with a small entry list, the event became so popular that within a few years, the entry list was increased to almost one hundred youngsters.

The event is very popular with school-age Indian boys. Practically every Indian reservation in the Province contributes a number of contestants and they vie with young white cowboys for championship honors.

In addition to a substantial cash purse, the youthful contestants will compete for the Calgary Herald trophy, a model of a range horse fashioned by the famous cowboy artist, Charles A. Beil, of

Banff. The T. Eaton Co. (Western) Ltd. also donates a fine wrist watch to the steer riding champion.

The rules of the contest are somewhat similar to those of the Brahma bull riding event with one exception. The young cowboys are allowed to ride with two hands on the rope, although many of them disdain this privilege, and come out of the chutes riding high, wide, and handsome with one hand high in the air.

Many of the present-day cowboy champions started their stampede and rodeo career by competing in the boys' wild steer riding events at the Stampede. If they showed an aptitude for rough riding, they followed it up by competing in senior events as they become of age.

Even the girls are anxious to get into the act. They are not allowed to compete although one young Indian girl, Linda One Spot, of the Sarcee Indians disguised herself as a boy and competed several years ago. She got through to the semi-finals before the "deception" was discovered.



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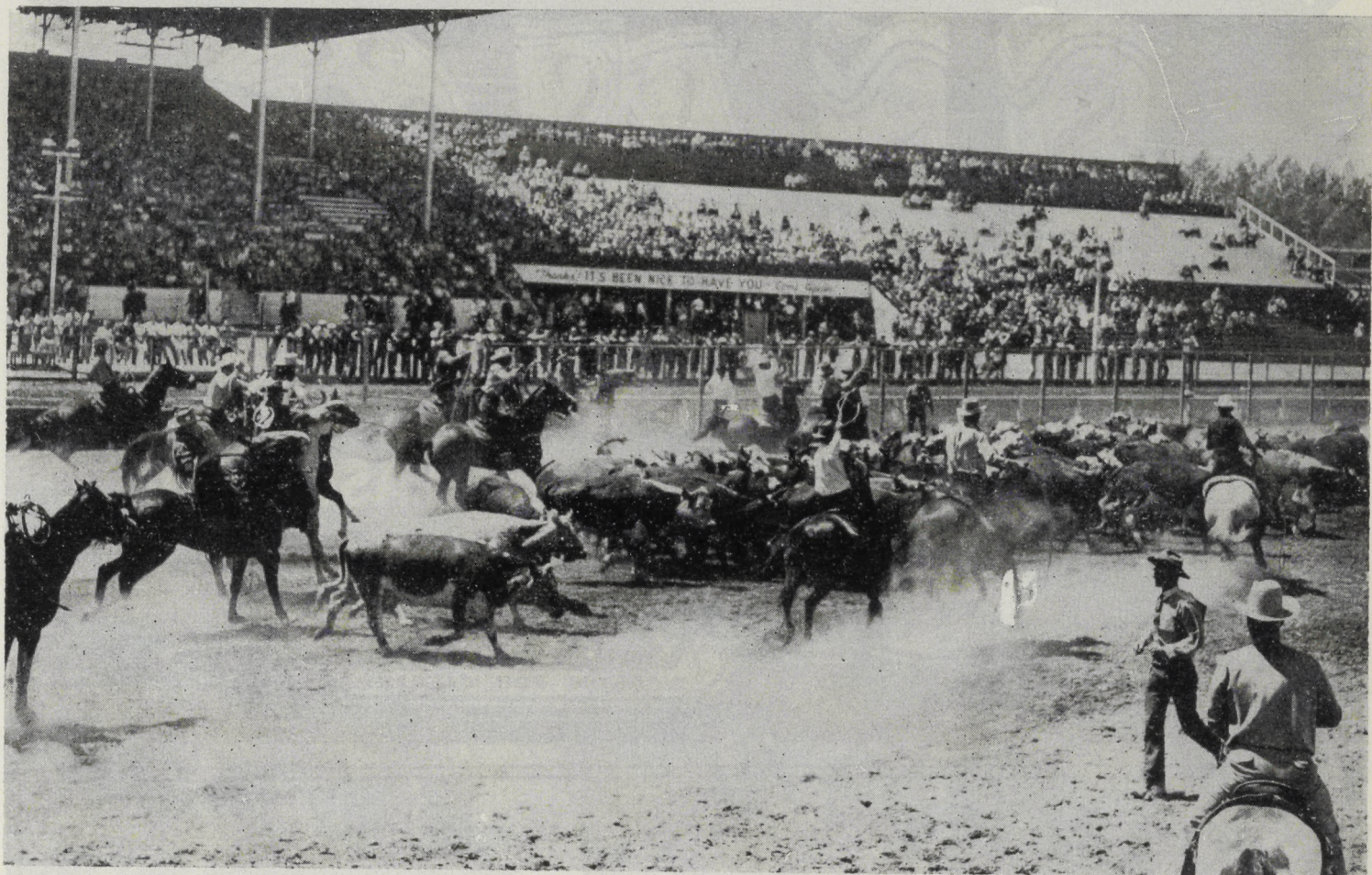
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# Wild Cow Milking

## Cash Purse \$1,050.00 — Plus Trophies

Morris Shortt Special



There is an old saying on the range that no cowhand will walk ten feet if he can traverse the distance on horseback, but the wild cow milking contest, one of the features of the Stampede changes all this. If the cowboys want to earn a share of the prize money in this event, they have to run and at top speed, too.

It all starts when arena director Dick Cosgrave turns out a herd of wild cows into the arena for the wild cow milking contest. Each team consists of two men, a roper and a milker. The roper is on horseback. The milker is afoot.

All the mounted men are held at one end of the arena while the herd is turned loose at the other end. At a signal from the judges, the mounted men ride helter skelter down the arena and into the herd while the milkers plod along on foot.

As soon as a cow is roped, the roper must dismount and hold his cow at the end of a rope afoot while the man with the milk bottle proceeds to attempt to obtain three or four inches of milk.

When he figures that he has enough of the white stuff in the bottle, he takes off on high for the judge's stand. For some reason or other the spectacle of cow hands, attired in high-heeled riding boots, running along at high speed in the direction of the judge's stand, never fails to bring roars of laughter from the crowded stands.

Sometimes as many as six cowboys reach the judge's stand at one time and there is considerable jockeying around before the judges finally decide who got there first.

Very few of the cows stand idly by in order to be milked. It is not uncommon to see the cowboys dragged all over the arena at the end of a rope.

Then again, bossy doesn't mind using her hind feet if the occasion presents itself.

Some of the cowboys are pretty adept at this sort of contest. Others who enter it for the first time take quite a beating before they get the hang of it, more especially if they latch on to a real ornery range cow.

While this event is not regarded as one of the major contests of the cowboys championships, it nevertheless provides a lot of entertainment for the crowd in addition to providing the cowboys with some "eating money", if he happens to be able to get a cow with fairly good milk supply and providing that he can run a hundred yards in less than 15 flat.

Some of the boys get a little bruised up in this event, but strangely enough there is never any lack of entries when the judges sound the horn which signals the start of the event.



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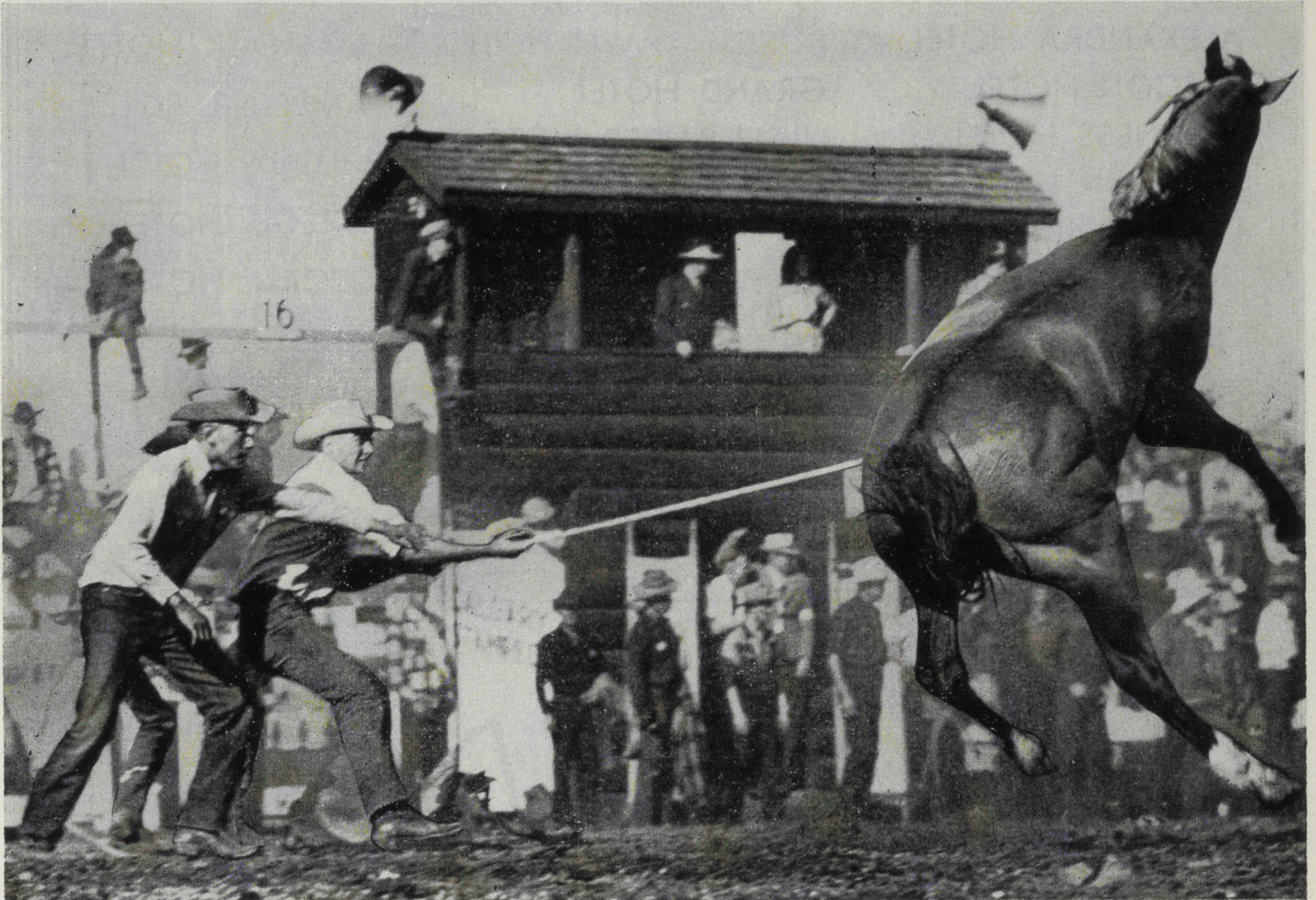
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# *Wild Horse Race*

## *Cash Purse \$1,790.00 — Plus Trophies*



In the days when the west was wild and the range country was more or less overrun with bands of wild horses, there were some great wild horse roundups, and many a good cow horse had its origin in the "wild bunch".

The cowboys were given a chance to select a number of the outbroken outlaws for their own "string" of mounts, and many a wild contest ensued before the brons were finally broken to saddle.

The wild horse race contest at the Stampede is another event which stems from the life of the cowboy on the open range. In this event, 16 hitherto unbroken horses are driven into the bucking horse chutes in the centrefield. There they are haltered and a long rope attached to the halter.

Teams of three cowboys are then selected, and they draw for horses. They line up in front of the

chutes and when the judges give the signal, the chute gates are swung open and out come 16 loads of equine dynamite, each weighing anywhere from 1,100 to 1,300 pounds.

The cowboys work as a team. While one acts as "anchor man" at the end of the rope, the second man is required to "ear" the bronc down so that the third man can saddle him preparatory to riding him down the field.

If the man succeeds in saddling him, he climbs into the saddle, one of the trio hands him the halter shank, and away goes the wildly plunging bronc. There is no guarantee which direction the horse will turn after he is mounted, and the final job of the other two cowboys is to get him headed down the field.

First man across the imaginary finish line wins the event.



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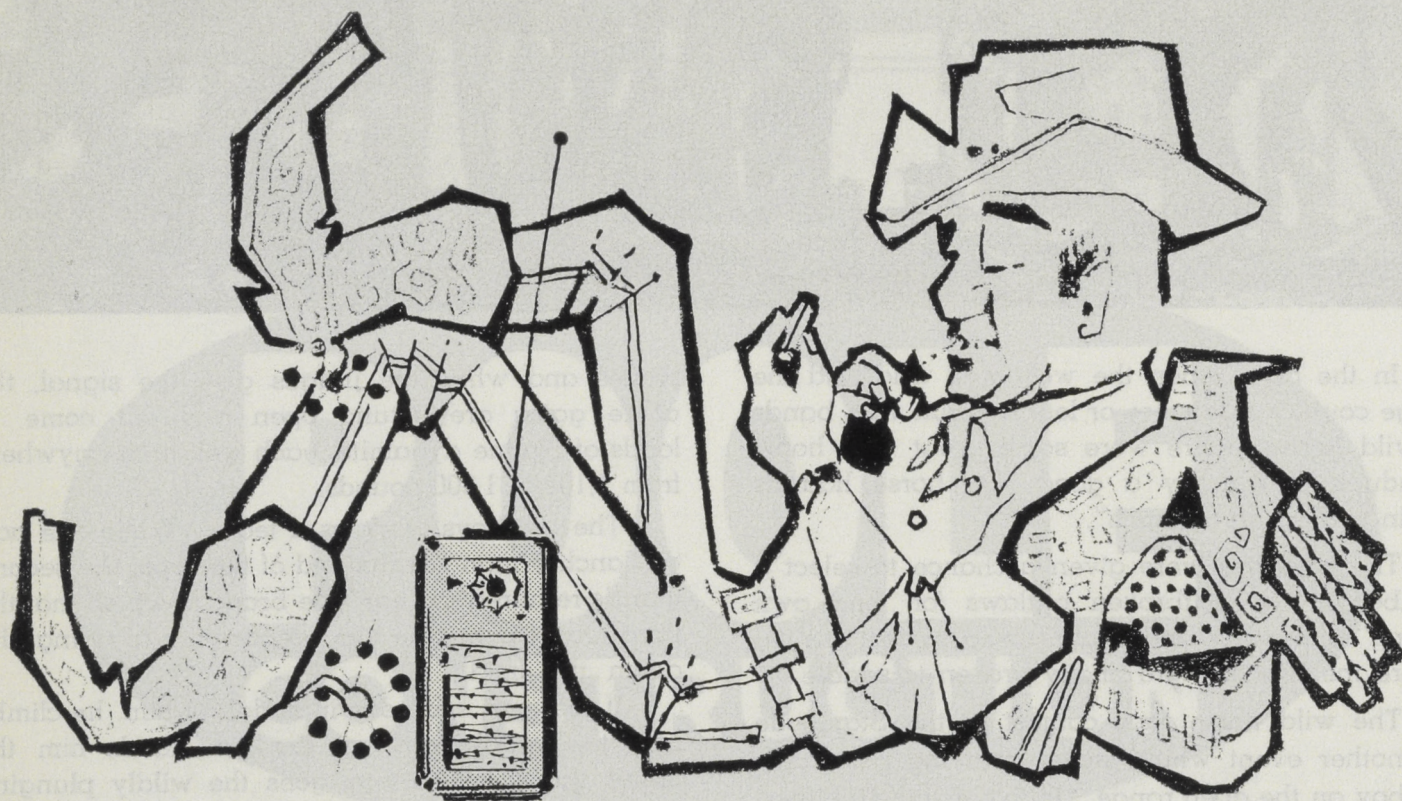
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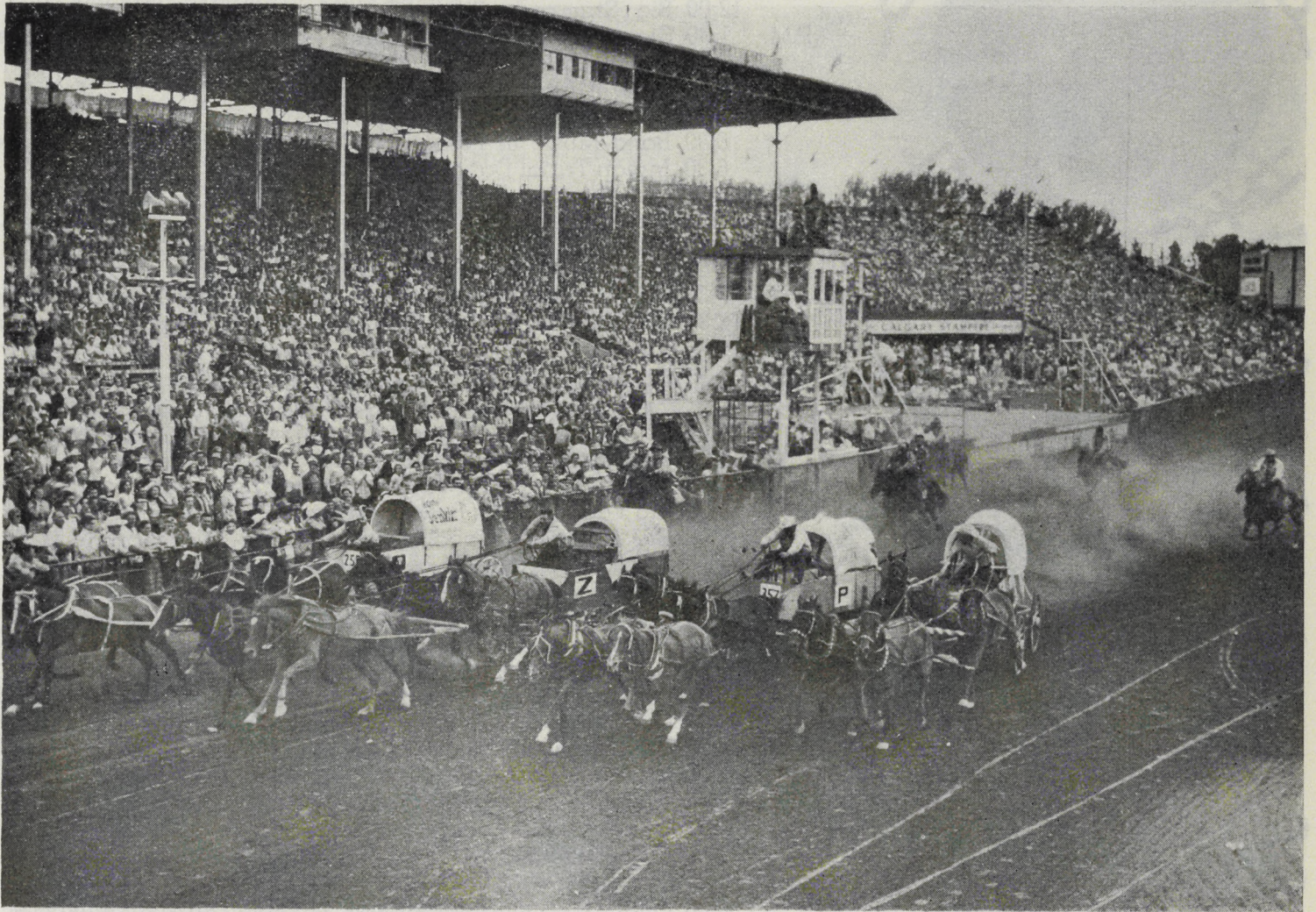
meanwhile... back at the ranch

he's tuned to **CFAC** dial 960



# *Chuckwagon Race*

## *Cash Purse \$26,310.00 — Plus Trophies*



It is exactly 37 years since the first chuckwagon race was held in conjunction with the Calgary Exhibition and Stampede and in that period the purse awards increased from the original purse of around \$250 to the staggering sum of \$26,310 plus a number of valuable trophies.

There were a half dozen wagons, ranch outfits, competing in the first chuckwagon race and this year the number has been increased to 34 which means that there will be a minimum of eight heats every evening.

Some United States Rodeos have tried to copy the Calgary event but with little success. As a matter of fact were it not for the fact that a number of Canadian outfits make the Southern trek they would be unable to stage a race because United States ranches have not taken up the pastime to any great extent.

The chuckwagon race is the world's wildest horse race. Four wagon outfits constitutes a heat.

Every wagon is hauled by four thoroughbreds and they are flanked by four outriders which means that there are 32 horses taking part in each race.

(In flat racing, the field of horses is limited to eight on a half mile track.)

The chuckwagon outfits come onto the track hitched up and ready to run. They form up in the centrefield and when the starter gives the signal, the outfits must make a figure eight around the barrels and then head for the track for the wild one-half mile dash to the wire.

Accidents and pileups are common but only one participant has been fatally hurt during the 37 years that the race has been consecutively run at the Calgary Exhibition and Stampede.

Most consistent winner over the years was Dick Cosgrave of Rosebud presently arena director of the Stampede. He won the event a total of ten times.



# ... Programme of

**MONDAY, JULY 10th**

- A.M. 9:00 Stampede Parade. Grand Marshal Senora de Lopez Mateos.  
 9:00 Livestock Judging in the Pavilion. Tamworth and Landrace Swine.  
 10:00 Guernsey Cattle.  
 11:00 Big Four Exhibits Building Opens.  
 12:00 Stampede Give-Away Home Award Ticket Booths Open.  
 12:00 Royal American Shows—Midway open until Midnight.  
 12:00 Big Stampede Bingo Opens.
- P.M. 1:30 Stampede Events Commence—Grand Entry to Centre Field  
 1:45 Running Horse Races Commence.  
 3:00 Free Attractions — See Page 31.  
 4:30 Golden Hawks Aerobatic Display.  
 6:30 Band Music in Front of Grandstand (Parade Winning Band).  
 6:30 Indian Tribal Dances—Indian Village.  
 7:00 Chuckwagon Races.  
 7:30 Free Attractions—See Page 31.  
 8:15 The Official Opening — The Hon. George Hees,  
 Minister of Trade and Commerce.  
 8:30 Championship Professional Wrestling in the Stampede Corral.  
 8:30 Grandstand Stage Show—followed by Fireworks Display.

**TUESDAY, JULY 11th**

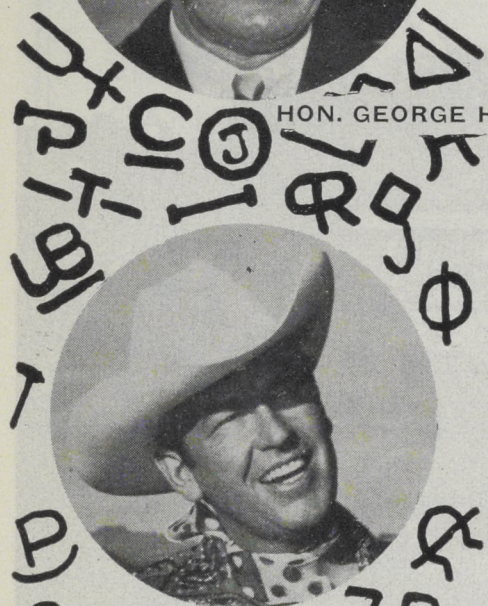
- A.M. 9:00 Livestock Judging in the Pavilion.  
 Aberdeen-Angus and Ayshire Cattle, Yorkshire Swine, Heavy Horses in  
 Outdoor Judging Ring.  
 10:00 Downtown Street Entertainment.  
 10:00 Blackfoot Indian Parade Downtown.  
 10:00 Stampede Give-Away Home Award Ticket Booths Open.  
 11:00 Big Four Exhibits Building Opens.  
 12:00 Big Stampede Bingo Opens.  
 12:00 Royal American Shows—Midway open until Midnight.
- P.M. 1:00 Livestock Judging. Southdown and Cheviot Sheep in the Arena.  
 1:30 Stampede Events Commence.  
 1:45 Running Horse Races Commence.  
 3:00 Free Attractions — See Page 31.  
 3:30 Indian Parade on Race Track — Blackfoot Tribe.  
 4:00 Cutting Horse Go-Round in Outdoor Judging Ring.  
 6:30 Band Music in Front of Grandstand.  
 6:30 Indian Tribal Dances — Indian Villlage.  
 6:55 Indian Horse Race in Front of Grandstand.  
 7:00 Chuckwagon Races.  
 7:30 Free Attractions—See Page 31.  
 8:15 Crowning of Stampede Queen.  
 8:30 Championship Professional Wrestling in the Stampede Corral.  
 8:30 Grandstand Stage Show and Fireworks Display.

**WEDNESDAY, JULY 12th**

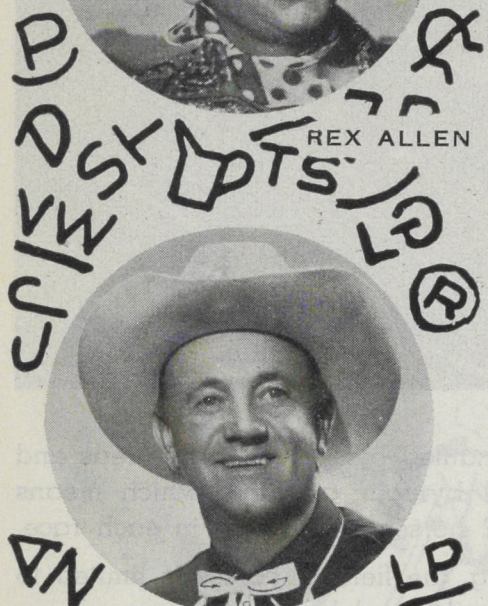
- A.M. 9:00 Livestock Judging in the Pavilion.  
 Hereford and Holstein Cattle, Suffolk, Hampshire and Corriedale Sheep  
 in the Arena, Heavy Horses in the Outdoor Judging Ring.  
 10:00 Downtown Street Entertainment.  
 10:00 Stony Indian Parade Downtown.  
 10:00 Stampede Give-Away Home Award Ticket Booths Open.  
 11:00 Big Four Exhibits Building Opens.  
 12:00 Big Stampede Bingo Opens.  
 12:00 Royal American Shows—Midway open until Midnight.
- P.M. 1:30 Stampede Events Commence.  
 1:45 Running Horse Races Commence.  
 3:00 Free Attractions — See Page 31.  
 3:30 Indian Parade on Race Track — Stony Tribe.  
 4:00 Cutting Horse Go-Round in Outdoor Judging Ring.  
 4:30 Golden Hawks Aerobatic Display.  
 6:30 Calgary Concert Band in Front of Grandstand.  
 6:30 Indian Tribal Dances — Indian Village.  
 6:55 Indian Horse Race in Front of Grandstand.  
 7:00 Chuckwagon Races.  
 7:30 Free Attractions—See Page 31.  
 8:30 Grandstand Stage Show and Firework Display.  
 8:30 In the Arena — Auction Sale of Pure-bred Sheep.  
 8:30 Grand Ole Opry — Featuring Hank Snow and Wilf Carter in the Corral



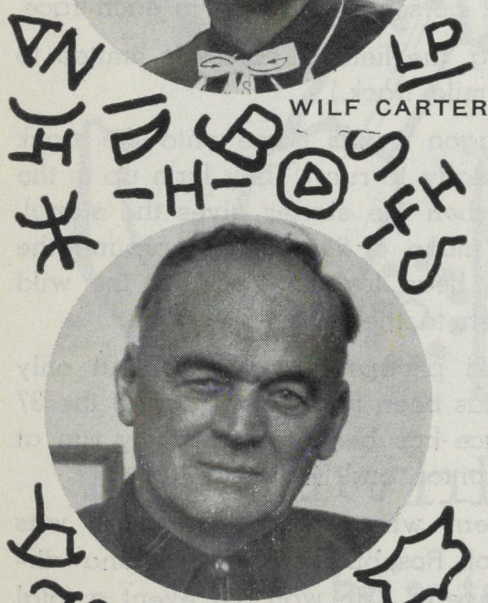
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# Daily Events . . .

**THURSDAY, JULY 13th**

- A.M. 9:00 Livestock Judging in the Pavilion.  
National Jersey Show, Shorthorn Cattle, Heavy Horses in the Outdoor Judging Ring.
- 10:00 Downtown Street Entertainment.
- 10:00 Sarcee Indian Parade Downtown.
- 10:00 Stampede Give-Away Home Award Ticket Booths Open.
- 11:00 Big Four Exhibits Building Opens.
- 12:00 Big Stampede Bingo Opens.
- 12:00 Royal American Shows—Midway open until Midnight.
- P.M. 1:30 Stampede Events Commence.
- 1:45 Running Horse Races Commence.
- 3:00 Free Attractions — See Page 31.
- 3:30 Indian Parade on Race Track — Sarcee Tribe.
- 4:00 Cutting Horse Go-Round in Outdoor Judging Ring.
- 6:30 Band Music in Front of Grandstand.
- 6:30 Indian Tribal Dances — Indian Village.
- 6:55 Indian Horse Race in Front of Grandstand.
- 7:00 In the Pavilion —  
Auction Sale of Pure-Bred Jersey Cattle selected from the National Jersey Show.
- 7:00 Chuckwagon Races.
- 7:30 Free Attractions—See Page 31.
- 8:30 Grandstand Stage Show and Fireworks Display.
- 8:30 Grand Ole Opry —  
Featuring Hank Snow and Wilf Carter in the Stampede Corral.

**FRIDAY, JULY 14th**

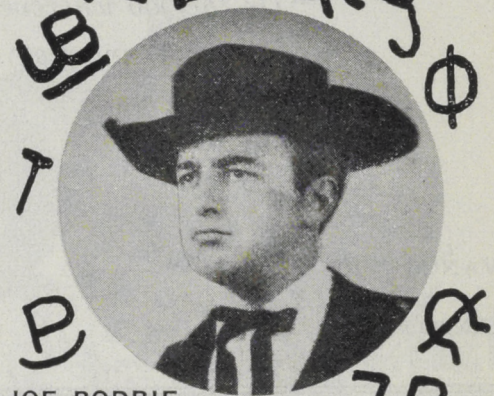
- A.M. 9:00 Free Kiddies' Grandstand Show.
- 9:00 Parade of Champions — Cattle and Horses.
- 9:00 Stampede Give-Away Home Award Ticket Booths Open.
- 9:30 In Front of Grandstand, Four- and Six-Horse Heavy Hitches
- 10:00 Downtown Street Entertainment.
- 12:00 Royal American Shows—Midway open until Midnight.
- 11:00 Big Four Exhibits Building Opens.
- 12:00 Big Stampede Bingo Opens.
- P.M. 1:30 Stampede Events Commence.
- 1:45 Running Horse Races Commence.
- 3:00 Free Attractions — See Page 31.
- 4:00 Cutting Horse Go-Round in Outdoor Judging Ring.
- 6:30 Band Music In Front of Grandstand —  
Catholic Central High School Band, London, Ontario.
- 6:30 Indian Tribal Dances — Indian Village.
- 6:55 Indian Horse Race in Front of Grandstand.
- 7:00 Chuckwagon Races.
- 7:30 Free Attractions—See Page 31.
- 8:30 Grandstand Stage Show and Fireworks Display.
- 8:30 Championship Professional Wrestling in the Stampede Corral.

**SATURDAY, JULY 15th**

- A.M. 9:00 Saturday Morning Round-up in Front of the Grandstand.  
Cutting Horse Contest, Horse Trailer Race, Ladies' Barrel Race and Consolation Chuckwagon Races.
- 9:00 Judging of Indian Teepees at Indian Village.
- 9:00 Stampede Give-Away Home Award Ticket Booths Open.
- 11:00 Big Four Exhibits Building Opens.
- 11:30 Band Concert in Indian Village.
- 12:00 Royal American Shows—Midway open until Midnight.
- 12:00 Big Stampede Bingo Opens.
- P.M. 1:30 Stampede Events Commence.
- 1:45 Running Horse Races Commence.
- 3:00 Free Attractions — See Page 31.
- 7:00 Chuckwagon Races (Finals).
- 7:30 Free Attractions—See Page 31.
- 8:00 Presentation of Trophies  
by Mr. Justice M. M. Porter and Mr. C. A. Beil. (To winning Stampede Contestants in Front of Grandstand.)
- 8:15 Grandstand Stage Show followed by Fireworks Display.
- 8:30 Stampede Square Dance in the Stampede Corral,  
With added Attractions, Rex Allen of Hollywood and "Silver Spurs"  
Square Dancers from Spokane.



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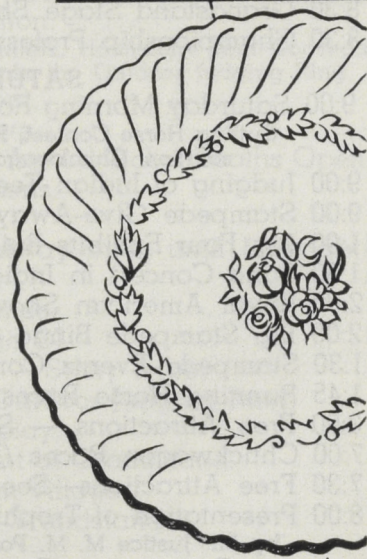
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# Racing Is Big Exhibition Attraction

The growth of the Thoroughbred horse breeding industry in Alberta during the past few years has reached almost phenomenal proportions, and in the wake of this growth and development, racing has become one of the top spectator sports throughout the west.

Breeders are now raising more than 200 new foals each year and more than 90 per cent of these youngsters are being absorbed in the ranks of horse racing on the prairie circuits.

No organization has done more to encourage the development of Thoroughbred racing in the province than the Exhibition Board. As a member of the Western Canada Racing Association, the Calgary Exhibition and Stampede Ltd. has spent hundreds of thousands of dollars in improving the stable area by the erection of new stables (four in the last few years at a cost of \$250,000) modernization of the pari-mutuel plant including the opening up of a mezzanine floor wagering area and the Alberta Derby room on the same floor of the grandstand, roofing over of the former open grandstand in the eastern end of the enclosure, extending the finish line for racing 126 feet east of the old finish mark so that a longer stretch run could be enjoyed, a new decorative design for the paddock area, and other improvements.

This year the board also inaugurated a new \$8,000 added Stampede Futurity for Canadian bred two year olds, to give further impetus to the breeding industry.

A full program of seven races daily is held during Stampede week, with pari-mutuel betting and the plant is so designed now that racing patrons can be seated in a definite racing area, while exhibition and Stampede patrons who enjoy the

Rodeo, can watch the infield program with a minimum amount of distraction.

The latest type of track maintenance machinery was also purchased this year. Racing is truly on the upswing throughout the west and the Calgary Exhibition and Stampede is keeping abreast of this particular development.



Bill Linderman, former All-American Cowboy Champion who will be one of the judges at this year's Stampede.

**Stampede Give-Away Home Award Ticket Booths** will remain open until Midnight each day except Saturday, when they will close at 11:15 p.m. Draw at 11:45 p.m. at Home.  
**Big Four Building** open until 11:00 p.m. Daily

## SPECIAL FREE ATTRACTIONS — DAILY

Each day at 3:00 p.m. and 7:30 p.m. an outstanding programme of free attractions will be presented in the area north of the race track and in the vicinity of the Stampede Corral. Featured will be Johnny Rivers Diving Mules, Danny Sailor, tree climbing act and a fine platform show.

Other free attractions will include "Casey at the Bat" and "Carrots, the Cannon Shooting Rabbit", trained animal acts, continuous performance in the Big Four Building.

**Rex Allen**, the honoured guest of the Exhibition and Stampede, will perform at the Friday morning Children's Show, the Saturday morning Round-Up and the Stampede Square Dance Saturday evening. Throughout the week he will make appearances at the Grandstand, in the Big Four Building and elsewhere on the Exhibition Grounds.



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Homer and Jethro



The Four Step Brothers

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# Cowboys Depend on "Pick-up" Men For Their Safety



Their names never appear on the win ledger or on the roster of officials, yet the pick-up men occupy a key position in professional rodeo and are among the unsung heroes of the sport.

These are the men on horseback who stay in arena background while bucking bronc and rider battle it out, then sweep in on signal to capture horse and cargo.

Usually former contesting cowboys who have developed an extra talent for avoiding flying hooves and direct impact of a thousand pounds in violent upheaval, they risk serious injury each time they work.

Their mounts must be specialists without fear also, moving on cue else the pick-up can be lost among lashing hooves that strike with the force of a battering ram.

Beneath the leather chaps they wear are foam rubber pads for their knees and shin guards copied

from the baseball catcher, to ward off injury from the unruly outlaws they must capture. Broken bones still are no rarity among them.

Team work is essential as the signal sounds completion of a ride. Pocketing their target on the run, the pick-up man must crowd the fighting bronc to take the rein from the contestant, then slow the action to allow him freedom to reach solid ground.

When a rider bucks off before official time elapses, pick-up men must quickly recover the empty-saddled bronc, for a dragging buck rein can easily trip the animal causing a fall and often permanent injury. Skill and nerve are required to reach down for the offending rein while the bronc does his kicking, charging best to avoid capture.

Many a contesting cowboy fighting a fall at the end of his ride or with a foot hung fast in a stirrup, the saddle pounding with sledgehammer blows, has felt the earth come back in sight with the helping hand and arm of the pick-up man.



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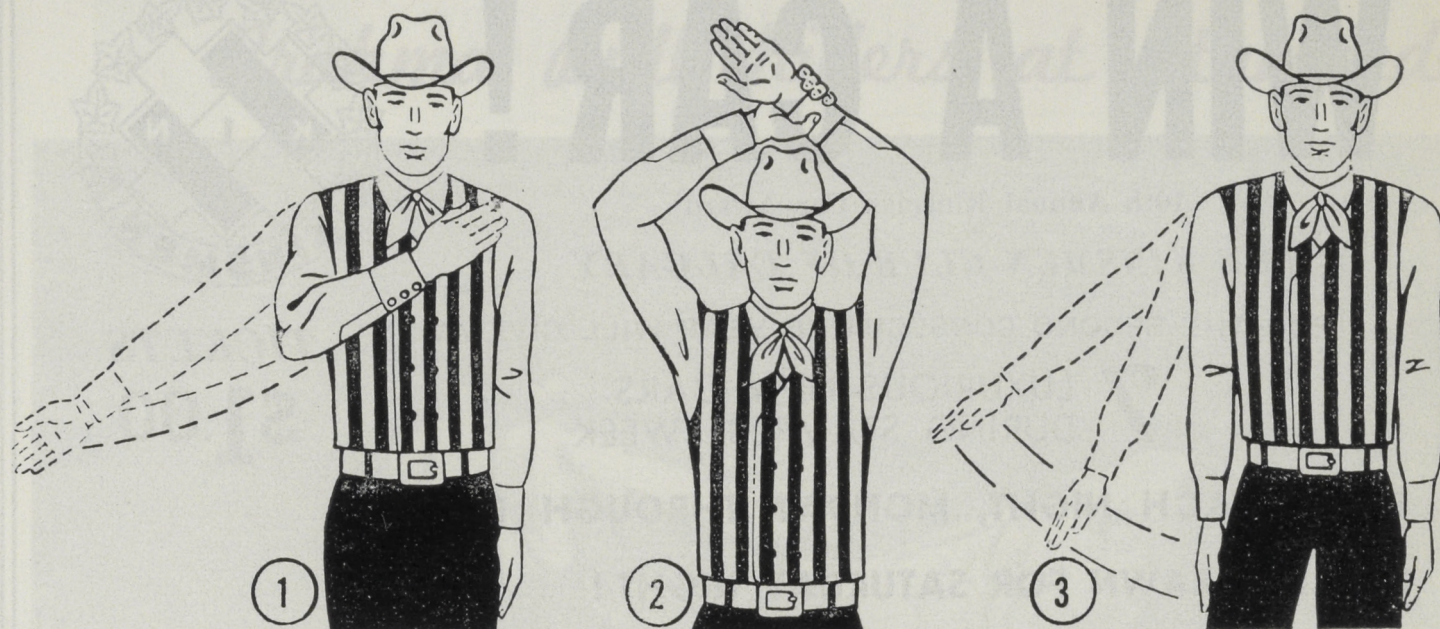
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# Judge's Signals Explain Disqualifications



1. FAILING TO SPUR a saddle bronc or bareback horse out of the chute to the satisfaction of the judges. The spurs must be touching the bronc over the shoulders when the front hooves hit the ground first jump out of the chute. If the horse stalls coming out of the chute, the Judge may shout to the rider that he waives the rule.

2. TOUCHING ANIMAL OR RIGGING with the free hand. In all three riding events — bareback riding, saddle bronc riding and bull riding — the contestant may hold on with only one hand. He cannot touch any part of the animal, the rigging, the rein or the bull rope with his free hand, whether it happens intentionally or by accident.

3. LOSING A STIRRUP before the end of the ride disqualifies a contestant in saddle bronc riding. The hand signals, new for the 1960 rodeo season, are given by the judges to the announcers and timers immediately after the signal marking the end of each ride. There is no signal for the obvious disqualification of bucking off.

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**7** LUXURIOUS NEW CARS  
DURING STAMPEDE WEEK



**TICKETS**  
**\$1.00**

**1 CAR EACH NIGHT, MONDAY THROUGH FRIDAY!**

**2 CARS DRAWN FOR SATURDAY NIGHT!**

Each \$1.00 ticket purchased Monday to Friday is eligible NOT ONLY for the day drawing, BUT is also held over for the gala 2-car drawing on Saturday night.

BE SURE AND BUY YOUR TICKET AT THE FAMILIAR KINSMEN BOOTH  
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Proceeds in Aid of Children throughout Southern Alberta.

Our sincere thanks for your past support.

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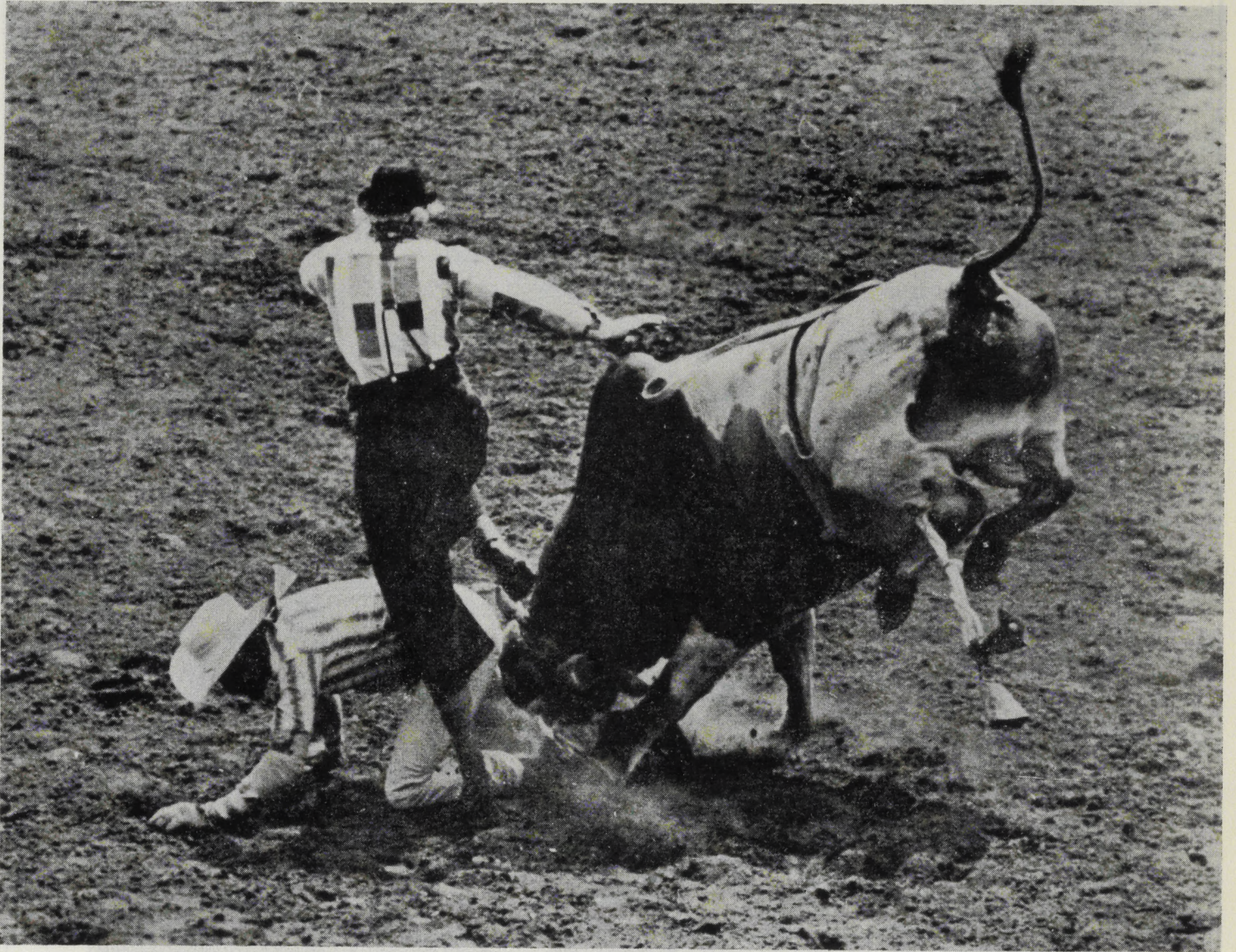
FRIDAY EVENING — 9 p.m.

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# WIN A CAR!



# *Rodeo Clowns are Important Aid to Brahma Bull Riders at Stampede*



Garbed in outsize overalls, face painted to startle a Comanche on the warpath, the professional rodeo clown capers through arena events until the Brahma bull riding. Then no longer does the term mountebank apply. He becomes a deadly serious tactician protecting grounded contestants from flailing horns and cloven hooves of the angered bulls.

While the spectator sees humor in his darting side-long passes at the bull, every move is calculated by the clown to divert the animal's wrath. At times this is accomplished with apparent nonchalance, but often he must plunge in headlong to rescue a cowboy helpless beneath a half-ton of irate beef intent on destruction.

Armed only with parasol or kitchen broom, the rodeo clown must never waver in the face of danger. His livelihood is accounted foolish to some, but held in high regard among big-hearted pros. of the game.

The bull rider is subject to injury for a longer period than in any other riding event in rodeo. If he clears the chute without mishap, he still must weather the storm aboard the animal and then avoid entanglement with the angry bull when he dismounts.

The rodeo clown appears bathed in soft light as he attracts the bull's attention when it comes time for the rider to seek shelter on the ground. With a one-track mind, the Brahma will charge the clown forgetting momentarily his rider.

At this moment the bull rider must jump from his mount, and head from the scene. A moment's hesitation often brings the bull back in a wheeling lunge to his original intended victim.

The rodeo clown makes mockery of his role as rescuer, with padded barrel to bait the maddened bulls and neatly timed races to sanctuary on the fence, but the cleated shoes he wears belie his boisterous antics. He is well aware of danger.





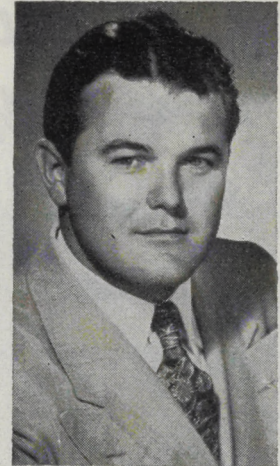
Carl J. Sedlmayr  
General Manager

# Royal American Shows

## WORLD'S LARGEST MIDWAY

Presents its 1961 Attractions to the Patrons of  
the Calgary Exhibition and Stampede

## New Acts - New Faces - New Names



C. J. Sedlmayr, Jr.  
Assistant Manager



ROYAL AMERICAN MIDWAY — FEATURING MANY ALL-NEW SHOWS — MANY ALL-NEW RIDES

## A Gigantic "KIDDYLAND" with New Rides for the Children

See this Great New Royal American Midway of Laughs, Thrills and Chills  
All Clean Fun for the entire Family at the Calgary Exhibition & Stampede

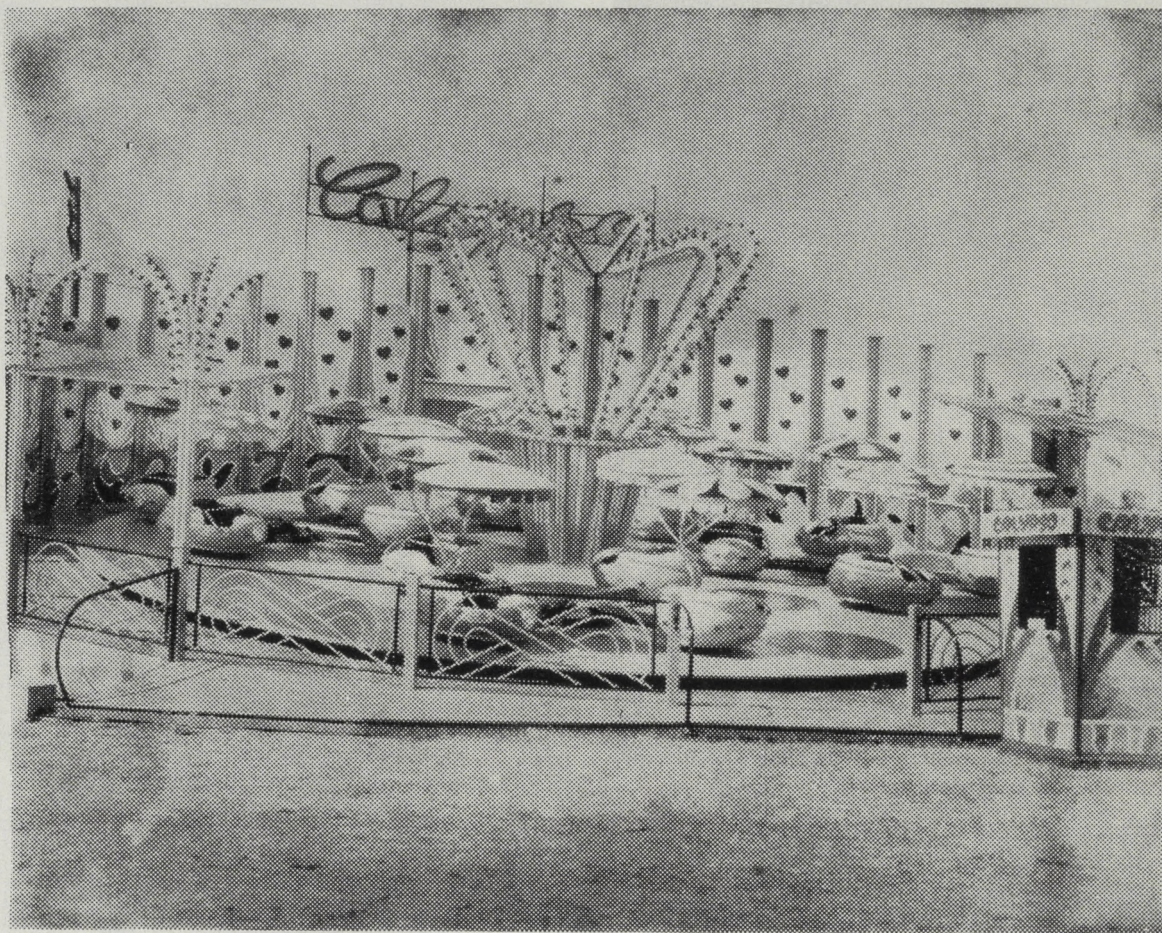
The Royal American Shows are the World's Largest Producers of Clean and Meritorious  
Shows, Latest Riding Devices and Thrilling Entertainment

★ ★ ★

**WE ARE PROUD TO BE PART OF THE CALGARY EXHIBITION & STAMPEDE**



## *New Features Will Be Presented By Royal American Shows*



THE CALYPSO . . . the latest portable ride sensation will be making its first touring fair appearances this year. Imported from Germany, this \$60,000 thriller will be seen in action on the mile-long midway of the Royal American Shows over the show's fair circuit this season. It just whirls and whirls.

Thrill seekers on the Royal American Shows gigantic midway this season will find a brand new contraption designed to send added chills up and down the spine and bring the loudest of squeals and screams that are the delight to all fun seekers on any fair grounds.

This thriller is called the "Calypso" and is just fresh out of Germany where it was invented and built by ride wizards over there.

Carl J. Sedlmayr, Jr., one of the Royal American's owners saw the ride, in a permanent status, at Dallas, Texas. They claimed that the ride could not be made portable to be moved over the world's largest railroad show's 25,000-mile tour. So, Sedlmayr, Jr., decided to take a trip to Germany last summer, and work with the engineers there in order

to put together a portable version of the ride so it could be moved about with Royal American.

The result of Sedlmayr's trip to Germany has certainly paid off for Royal American and fair-goers over the show's circuit are in for an added thrill when they ride little cars set in pods of four, all moving clock-wise around a circular track that slopes at a 45 degree angle. As the pods move around the main track, they whirl in the opposite direction — counter-clockwise — on a smaller turntable.

The Calypso is contrived to really mix the patrons up and provide them with a dozen thrills with every whirl of the cars that they are riding in. And, what's more, there are four thousand lights on the ride so all will have a vague idea as to their whereabouts.



# Western Stars Feature Big Corral Show



Hank Snow



Wilf Carter

*D'Arcy Scott Attractions Presents . . .*

## GRAND OLE OPRY

starring In Person

**HANK SNOW**

"The Singing Ranger"  
RCA-Victor Recording Star

*The Canadian Sweethearts:*

CURLY HARRIS, Comedian  
THE RAINBOW RANCH BOYS

**WILF CARTER**

"The Calgary Stampeder"  
Decca Recording Star

**LITTLE JIMMY DICKENS**

Columbia Records

**JAMES O'GWYNN**

Mercury Records

**WEDNESDAY and THURSDAY, JULY 12th and 13th**

8:30 p.m.

**STAMPEDE CORRAL**

8:30 p.m.

Admission: \$1.50 and \$1.25 — Children, 75c

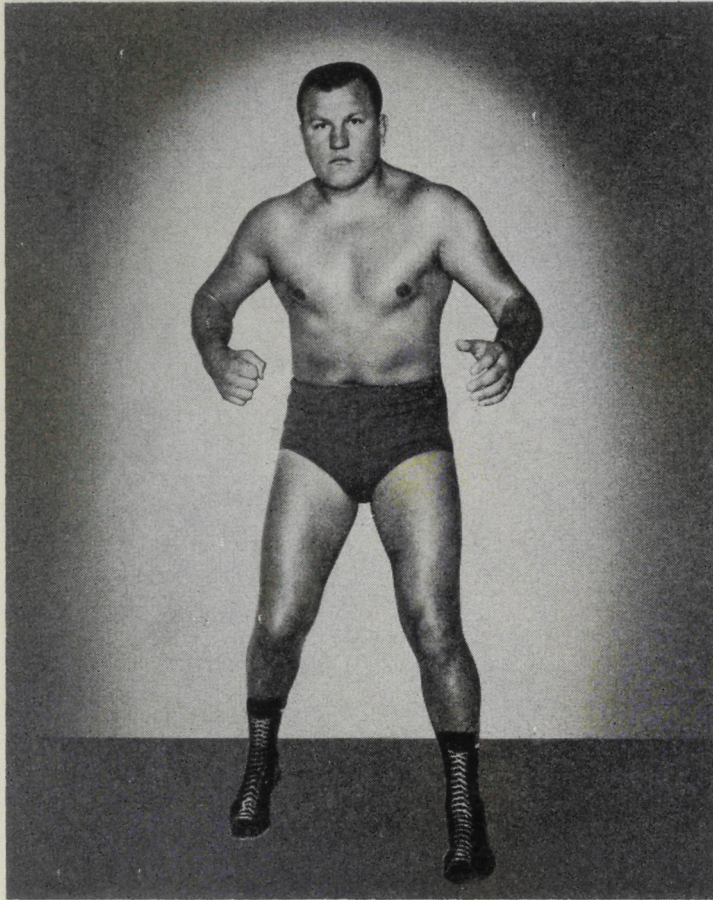


*An Indian Brave in Full Regalia at Indian Village*





# World's Top Wrestlers at Corral



Gene Kiniski



June Byers

## WORLD'S CHAMPIONSHIP WRESTLING

MONDAY — TUESDAY — FRIDAY

July 10th, 11th and 14th

in the STAMPEDE CORRAL, 8:30 p.m.

The greatest array of television wrestling talent ever assembled under one roof. Headlining: World's heavyweight CHAMPION PAT O'CONNOR; World's Lady Wrestling CHAMPION JUNE BYERS; British Empire Heavyweight CHAMPION "WHIPPER" WATSON; the one and only ARGENTINA ROCCA; Men's and Women's International Tag Team Champions; World's Greatest Midget Wrestlers; Canada's own Gene Kiniski; the sensational Edouard Carpentier; the inimitable Gorgeous George and valet; and many other outstanding wrestling personalities.

Prices: Ringside, Reserved, \$2.75; Reserved, \$2.00, \$1.50 and \$1.00

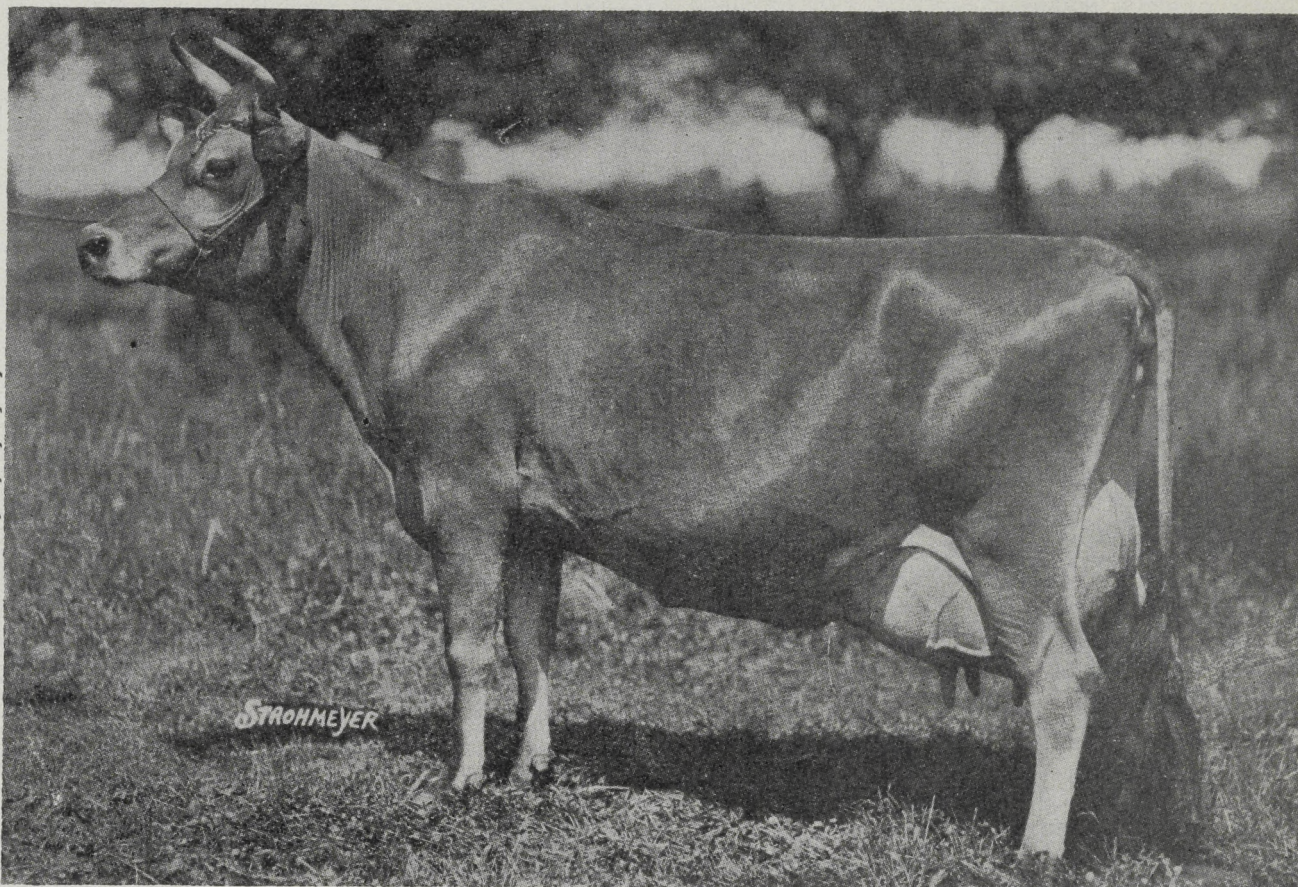
STU HART, Promoter

Mail-order Reservations will be accepted when accompanied by remittance.

**ADVANCE TICKET SALE AT STAMPEDE CORRAL.**



# *\$6,637.00 in Cash Prizes Offered for National Jersey Cattle Show*



**BRAMPTON BASILUA — World's Record Jersey Cow, 1933.**  
1312.8 lbs. Butterfat, 19012.3 lbs. milk in 365 days.

A total of \$6.637 in cash and trophies valued at \$1,000 will be awarded at the National Jersey Cattle Show, which will be held this year in conjunction with the annual Calgary Exhibition and Stampede currently being held on these grounds.

One beef or dairy cattle breed hold a national show each year, and this is the turn for the Jerseys.

More than 1,000 head of cattle of all breeds will be found in the spacious livestock pavilion at the central north section of the grounds.

## **THE PRIZE AWARDS FOR THE NATIONAL JERSEY SHOW FOLLOWS :**

|  |                    |
|--|--------------------|
| Total Cash Prizes .....  | <b>\$ 6,657.00</b> |
| Total Cash Prizes offered by Calgary Exhibition and Stampede ..... | <b>\$ 3,930.00</b> |

## **PRIZE MONEY DONATED BY :**

|  |           |  |       |
|--|-----------|--|-------|
| Southern Alberta Jersey Cattle Club .....  | \$ 800.00 | Dale W. Cole .....                                 | 50.00 |
| Canadian Jersey Cattle Club .....          | 250.00    | The T. Eaton Co. of Canada Ltd. ....               | 50.00 |
| Alberta Jersey Breeders' Association ..... | 260.00    | Calgary Power Ltd. ....                            | 50.00 |
| Calgary Brewing & Malting Co. Ltd. ....    | 200.00    | Donated in Memory of John Gunn .....               | 50.00 |
| Rocky View Jersey Farm .....               | 100.00    | Alberta Ayrshire Breeders' Association .....       | 30.00 |
| Union Milk Co. Ltd. ....                   | 100.00    | Creamery Industries Supply Ltd. ....               | 25.00 |
| Alpha Jersey Dairy (Calgary) .....         | 50.00     | McClelland Veterinary Supplies (Alberta) Ltd. .... | 25.00 |
| Canada Safeway Ltd. ....                   | 50.00     | Model Dairies Ltd. ....                            | 25.00 |
| Fred Yeabsley .....                        | 50.00     | Palm Dairies Ltd. ....                             | 25.00 |
| Gordon Bowhay .....                        | 50.00     | Cockshutt Farm Equipment Ltd. (Calgary) .....      | 25.00 |
| A. W. Jones .....                          | 50.00     | Alyth Veterinary Supplies Ltd. ....                | 25.00 |
| R. O. Barnes .....                         | 50.00     | Balzac Texaco (Clem Davy) .....                    | 25.00 |
| Charles Dixon .....                        | 50.00     | Neil Yeabsley .....                                | 25.00 |



# High Diving Mules Top Free Show Feature on Independent Midway



Patrons of the 1961 Calgary Exhibition and Stampede will see something new in thrill entertainment during the week when Johnny River's high diving mules will go into action as a free attraction on the Independent Midway.

These mules dive from a tower thirty feet above the ground into a tank of water six feet deep. The act was a sensation when it was introduced at the Minnesota State Fair last year, and this will be the first time that the act has been presented in Canada.

Officials of the Exhibition and Stampede, who saw the diving mules in action at the Minnesota State Fair, said that the act created a sensation. It was one of the features of the grandstand per-

formance at that fair and resulted in packed stands every night.

The high diving mule act will head the list of free attractions which will be presented on the independent midway and the tower and tank will be located somewhere within the area of the Indian encampment and the front of the Stampede Corral.

General manager Maurice E. Hartnett said that the policy last year of providing top free entertainment for midway patrons will be continued and the mule high diving act is ranked as a top flight attraction at major exhibitions in the United States.

Other acts are being contracted for and will be announced as soon as arrangements are completed.



*"Fastest Gun Alive" Will Be Free Attraction  
On Independent Midway All This Week*



**JOE BODRIE**

of River Rouge, Michigan, the world's "fastest gun" who will exhibit his prowess on the free attraction stage in front of the Stampede Corral every afternoon and evening during Stampede week.

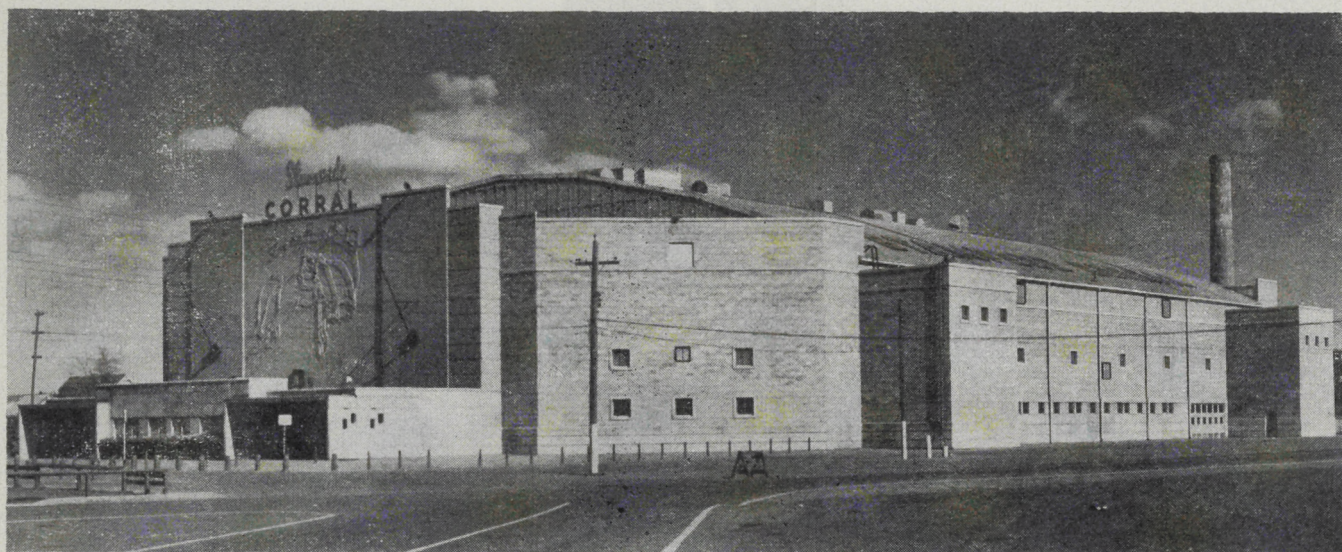


*First Annual . . .*  
**STAMPEDE SQUARE DANCE**

**STAMPEDE CORRAL — EXHIBITION GROUNDS**

**SATURDAY, JULY 15th**

8:30 p.m.



STAMPEDE CORRAL

***Enjoy An Evening of Real Western Fun***

Dance to the music of ROY WARHURST'S BAND and hear the West's best "callers" in action.

You can either square dance or be a spectator and enjoy the added entertainment program.

***— Featuring —***

REX ALLEN, world famous T-V, Motion Picture and singing star.  
"THE SILVER SPURS" — the world's top Square Dance group from Spokane, Washington.

ADMISSION TO CORRAL — ONE DOLLAR PER PERSON

(This is an added Exhibition and Stampede Feature.)

**THE CALGARY EXHIBITION AND STAMPEDE LTD.**



# Silver Spurs to Perform at Stampede Corral Saturday Night



The "Silver Spurs" in action.

Five times around the world!

That's how much mileage the Silver Spurs, co-sponsored by the Spokane public schools and the city's Park Board recreation department, piled up on the annual, summer coast-to-coast tours made by the group since 1951.

They are presenting a special show at the Stampede Corral Saturday night in conjunction with the first annual Stampede Square Dance. Popular prices of one dollar per person will prevail for this evening of square dancing and entertainment features headed by Rex Allen, the noted stage, television and motion picture star.

Training the teen-agers for the trips is another mammoth phase of the work as E. S. (Red) Henderson, physical education consultant for the public schools, supervisor of recreation for the Park Board and director of the dance group, can testify.

As sixth-graders, boys and girls may take western dance instruction on Saturdays and summers. Youngsters, after about two years of training, are eligible for the Genes and Janes, junior dance group. The Silver Spurs, the exhibition group that makes the trips and learns geography first-hand at the same time, is made up of junior and senior high school students who came up "through the ranks."

Spur membership for the exhibition team is by election. Those already in the group vote in outstanding dancers to fill vacancies left by graduation of high school seniors. Approximately 10 boys and 10 girls constitute the exhibition team that goes on tours.

Silver Spurs know approximately 250 dances, counting rounds, mixers and squares. When they go on tour, the Spurs are prepared to do two shows of 42 dances each. A chartered bus conveys the young dancers, two chaperons, the driver and Mr. Henderson.

The dancers carry with them costumes valued at \$30,000. Most of the girls' costumes are turned out by the mothers. Each girl and boy wears approximately a dozen outfits on tour. Some of the dresses contain 40 yards of material, plus 20 yards in the underskirts. All of the boys' costumes, except the Mexican and Spanish, have been purchased.

Much research is done before material is purchased, for costumes must be authentic. Mothers go on a "shopping spree" to find the best materials and colors suited for the purpose. Final approval of purchases must be made by Mr. Henderson.

During the school year, the youngsters keep their costumes at home. Each garment must be kept clean, pressed and ready for service always. The dancers are responsible for their costumes on tour, too.

Major cities where the Spurs have performed include: New York City; Washington, D.C.; Salt Lake City, Utah; Chicago, Ill.; Memphis, Tenn.; Birmingham, Ala.; Asheville, N.C.; Wheeling, W. Va.; Flint, Mich.; Billings and Helena, Mont.; Tucson, Ariz.; Palm Springs and San Diego, Calif.; Milwaukee, Wis.; St. Paul, Minn.; Des Moines and Dubuque, Iowa; Sioux Falls and Rapid City, S.D.; Omaha, Neb.; Albuquerque, N.M.; Lethbridge, Canada; to name a few.



# World Interest in Calgary Exhibition and Stampede at High Level

Interest in the annual Calgary Exhibition and Stampede, which draws people to Calgary from all over the world, continues unabated. Advance reserved seat bookings for the 1961 event indicated early in the year that more visitors than ever would be in Calgary for the current presentation of the "Greatest Outdoor Show on Earth".

It is the one week in the year when Calgary's 260,000 inhabitants, reinforced by thousands of visitors from all parts of the world, take part in the greatest program of western "whoopie" ever held anywhere on the North American continent.

Many people ask the question, "What is so different about the Calgary Exhibition and Stampede?" The answer is simple. The Exhibition Board stages the world's biggest Rodeo or championship cowboy contests. It has one of the finest agricultural, industrial, and livestock exhibits in North America. It combines a Thoroughbred horse racing program with a half a dozen features, and when it is all kneaded together it comes out as the wildest, most thrilling program of western events ever presented by any organization anywhere in the world.

The show is held on the 100-acre grounds of the Calgary Exhibition and Stampede Ltd., a non-profit company which operates right in the heart of the city of Calgary, Province of Alberta.

The annual six-day Exhibition and Stampede usually is held in the second week of July. It is the only outdoor exhibition in North America which usually hangs the "sold right out" sign on the front gates of the grandstand enclosure before the show opens.

The program includes championship cowboy contests for North American titles, horse racing with pari-mutuel betting, a livestock show, an Indian Village, a midway, a full scale grandstand vaudeville program nightly, with a fireworks display each night for added measure, a special children's day program which attracts an attendance of 33,000 children in the grandstand enclosure, thousands of manufacturing, domestic, and industrial exhibits, and it is the home of the world famous Rangeland Derby, or chuckwagon race which attracts a yearly entry of over 32 ranch outfits competing for a purse totalling in excess of \$26,000.

The average daily attendance for the six-day show in 1960 was 90,000. Quite an achievement for a city with a population of around 260,000.

This year, a crowd of 115,000 persons will enjoy the three-mile long Stampede parade, and for four of the six days, the downtown business section of the city is turned into a real western Mardi Gras, with square dancing in the streets, Indians parading in beaded buckskin outfits, range chuckwagon outfits serving breakfasts of flapjacks, bacon, and coffee to visitors, and the entire city going western for the duration of the show.

The origin and development of the Calgary Stampede is steeped in history. Back in 1912, a



**GUY WEADICK . . . he started it all**

rangy cow puncher from the state of Wyoming named Guy Weadick, came to Calgary and after a time managed to interest four big cattlemen into financing a venture which was planned as the greatest Frontier Days Show or Roundup ever held in North America. He called it "The Stampede".

The prize was \$40,000 in gold, and cowboys from all over Canada, the United States, and Mexico answered the call.

The show was held at the exhibition grounds in September, 1912. It was opened by the Duke of Connaught, a son of Queen Victoria of England and the then Governor-General of Canada.

Although it rained the better part of the time, the events went on as scheduled. World championships were awarded in all events and a Blood Indian cowboy named Tom Three Persons subdued the wildest bucking bronc of them all, to bring the first bronc riding championship to Canada.

However, it was not until 1923, that the Stampede became the feature of the annual Exhibition and for the past 38 years it has been western Canada's greatest outdoor summer attraction. Exhibition executives and others interested in every form of outdoor entertainment have attempted to put their finger on the reason for the continued success of the Calgary Exhibition and Stampede, and they

— Continued on next page



# Record \$80,000.00 Offered for Rodeo Competitions . . .

Canadian and United States cowboys will be shooting for the biggest pot of gold ever offered for a six-day Rodeo in championship cowboy contest history, at the 1961 Calgary Exhibition and Stampede during the week of July 10 to 15.

Announcement was made by George Edworthy, chairman of the stampede committee of the Exhibition board that a total of \$60,205 in cash purses, and trophies valued at additional thousands of dollars, would be offered to competing cowboys at this year's event.

Added to this figure would be another \$20,000 in entry fees contributed by the cowboy contestants themselves to bring the grand total in excess of \$80,000.

Biggest single purse will be in the world famous chuckwagon race or Rangeland Derby. The wagon boys will be shooting for a cash award of \$26,180 in the race proper with additional hundreds of dollars in special prizes for events tied in with the chuckwagon race.

In the Stampede arena events the biggest purse will be offered for the feature contest, bronc riding contest with saddle for the championship of North America. This event will carry a total purse of \$5,960. Bucking horse riding bareback, calf roping, wild steer decorating, and Brahma bull riding will also carry purses in excess of \$5,000.

Special events include a cutting horse contest, one of the main features of the Saturday Morning Roundup on the final day of the show. This event carries a purse of \$1,500 and attracts contestants from both sides of the border.

The cowgirls' Barrel Race, another fairly new event, carries a purse of \$300.

Another record entry of cowboy contestants is expected for this year's contests. The Stampede events are held every afternoon of Stampede week in the centrefield, with the chuckwagon races sparkling the evening performance.

The following is a complete rundown of all the contests and the purse monies offered :

| Event  | Purse              |                    |
|--|--------------------|--------------------|
| Saddle Bronc Riding .....                      | \$ 5,960.00        |                    |
| Calf Roping .....                              | 5,080.00           |                    |
| Wild Steer Decorating .....                    | 5,080.00           |                    |
| Bareback Bucking Horse Riding .....            | 5,080.00           |                    |
| Brahma Bull Riding .....                       | 5,080.00           |                    |
| Novice Championship Bucking Horse Riding ..... | 950.00             |                    |
| Boy's Wild Steer or Cow Riding .....           | 1,000.00           |                    |
| Wild Horse Race .....                          | 1,790.00           |                    |
| Wild Cow Milking .....                         | 1,050.00           |                    |
| Championship Chuckwagon Race .....             | 25,110.00          |                    |
| <b>TOTAL</b>                                   | <b>\$56,180.00</b> | <b>\$56,180.00</b> |

| Special Events                                      |                    |                    |
|---|--------------------|--------------------|
| Consolation Chuckwagon Race                         | \$ 1,000.00        |                    |
| Award for Wagons Who Do Not Qualify in Finals ..... | 450.00             |                    |
| Cutting Horse Contest .....                         | 1,500.00           |                    |
| Girls' Barrel Race .....                            | 300.00             |                    |
| Horse Trailer Race .....                            | 200.00             |                    |
| Roughest Ride of the Week .....                     | 100.00             |                    |
| Special for Outriders .....                         | 100.00             |                    |
| Most Colorful Chuckwagon .....                      | 100.00             |                    |
| Best Dressed Cowboy .....                           | 100.00             |                    |
| Fastest Time Roping .....                           | 50.00              |                    |
| Best Roping Horse .....                             | 50.00              |                    |
| Fastest Time Decorating .....                       | 50.00              |                    |
| Veteran with Highest Points .....                   | 25.00              |                    |
| <b>TOTAL</b>  | <b>\$ 4,025.00</b> | <b>\$ 4,025.00</b> |
| <b>GRAND TOTAL</b>                                  |                    | <b>\$60,205.00</b> |
| Entry fees (Estimated) .....                        |                    | 20,000.00          |
| <b>TOTAL DISBURSEMENTS</b>                          |                    | <b>\$80,205.00</b> |

## WORLD INTEREST — Continued

invariably reach the same conclusion; Calgary, in the heart of Alberta's ranching district, is the ideal location for such an event. It can draw hundreds of cowboy contestants from within a 100 mile range, and it has access to hundreds of Plains Indians, Blackfoot, Sarcee and Stonys, whose government administered reservations are within 60 miles of Calgary.

It also has the advantage of being a community wide effort, and sparked by a small but efficient permanent staff under the direction of general manager, Maurice E. Hartnett, it has been described as the best organized effort of its kind on the continent.

The show made it's greatest progress during the past nine years under the direction of General Manager Hartnett who left his post in 1952 as deputy minister of Agriculture in Saskatchewan provincial government to accept the Calgary position.

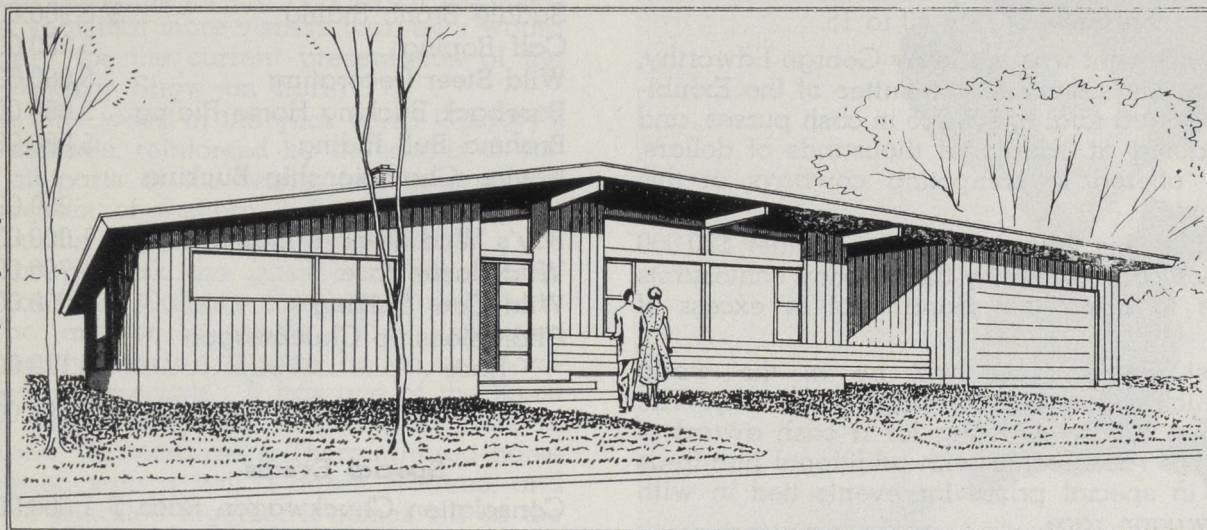
Many visitors believe that the biggest feature of the Stampede is the Rangeland Derby or Chuckwagon race. This event was originated at the Calgary Exhibition and Stampede in 1923 and has been a continuous feature since that time.



**DICK COSGRAVE**  
Stampede Arena Director



*The Fourth Annual Presentation of the*  
**EXHIBITION and STAMPEDE GIVE-AWAY HOME**  
*A \$30,000 Furnished Bungalow for Only \$1.00*



Designed and Constructed by NU-WEST HOMES LTD.

**Tickets are \$1.00 and can be purchased on the Exhibition grounds—Stampede Week—July 10-15**

Ticket Sale is Being Handled by the JUNIOR CHAMBER OF COMMERCE.

● Frigidaire Washer and Dryer by Bruce Robinson Electric      ● Fridge by General Electric      ● Hi-Fi by Admiral

THE FOLLOWING CALGARY BUSINESS FIRMS ARE ALSO CONTRIBUTING TO THE  
 CONSTRUCTION AND SETTING UP OF THIS BEAUTIFUL HOME:

**GUNTHER'S BUILDING SUPPLIES LTD.**  
 "Suppliers of Quality Building Materials",  
 Lumber, Siding, Plywoods, Doors, Interior  
 Finish — Materials & Hardware,  
 2102-10th Ave. S.W., Calgary, Alta.

**NIELS WEISMOSE FURNITURE LTD.**  
 The name to remember for fine furniture,  
 622 - 17th Ave. S.W.—Complete Furnishings

**PARSONS & MCGREGOR ARCHITECTS,**  
 Designers and Architects of this beautiful  
 home.

**BURGESS BUILDING & PLUMBING  
 SUPPLIES LTD.**  
 All plumbing fixtures by American Standard

**BURGESS BUILDING & PLUMBING  
 SUPPLIES LTD.**  
 Complete Youngstown Kitchen.

**WESTERN ALUMINUM PRODUCTS LTD.**  
 Supplied and installed all windows and  
 exterior doors.

**SLATER'S FLOOR COVERINGS LTD.**  
 Supplied CORLAINE BROADLOOM by  
 Courtralds Carpets Ltd.  
 also — CORLONS by (A) Armstrongs  
 Cork Co. of Canada Ltd.

**FURNASMAN LIMITED**  
 Supplied and installed Furnace, Chimney  
 and all sheet metal work.

**ASSOCIATED CONTRACTORS  
 PLASTERERS OF CALGARY**  
 All plastering & lathing.

**INDUSTRIAL ELECTRICAL CONTRAC-  
 TORS LTD.**  
 All electric wiring. Fixtures by Scandina-  
 vian Light Co. Ltd.

**CARON & HICKLIN PLUMBING LTD.**  
 Installation of all plumbing fixtures.

**PROCTER CONCRETE PRODUCTS LTD.**  
 Cement foundation, walks & driveway on  
 the Midway.

**E. B. HINTZE ROOFING CONTRACTORS**  
 Complete roofing materials—275 1b Aristocrat  
 Shingles by IKO Products.

**WEMAS METAL MANUFACTURING CO.  
 LTD.**  
 Supplied & installed all railings and steel  
 beam.

**CANADIAN PITTSBURGH INDUSTRIES  
 LTD.**  
 Supplied all paints for interior & exterior  
 of the home.

**FOOTHILLS ROCKWOOL CO. LTD.**  
 Supplied all Alberta-made Insulation.

**KRUGER CONCRETE PRODUCTS LTD.**  
 Supplied all concrete steps for the home.

**BOGARDUS WILSON (ALBERTA) LTD.**  
 Supplied the Glass Bricks for master bath-  
 room.

**FAIRWAY FLOOR CO. LTD.**  
 Laid "True Parquet" Flooring.

**ENGINEERED HOMES LTD.**  
 Corner lot for this home in beautiful Lake-  
 view.

**SYLVIA TREK, R.I., D.I.A.**  
 All draperies for the home.

**ALSTO DISTRIBUTORS (CALGARY) LTD.**  
 Supplied "True Parquet" floor

**MOUNTAIN VIEW NURSERY**  
 All landscaping for the Home on the  
 Midway and Home Site.

**ALLIED MASONRY CONSTRUCTION CO.  
 LTD.**  
 All masonry work on the home.

**JACK DIRINGER**  
 All eavestroughs supplied & installed.

**DANILOWICH OF CALGARY LTD.**  
 Cement work at Home Site, supplied by  
 Canada Cement.

**REGEHR CONSTRUCTION LTD.**  
 Excavating & cribbing at Home Site.

**INTERNATIONAL METAL PRODUCTS DIV.**  
 Suppliers of the Everest Alpine Cooler.

**NU-WEST HOME DECORATORS**  
 All exterior & interior decorating.

**YORK SHAW & SONS**  
 Moving home from Midway to Home Site  
 in Lakeview.

**ELECTRIC EQUIPMENT (ALBERTA) LTD.**  
 Supplied the Intercom.

**REGAL WARE INC.**  
 Magic Maid Cookware.

**ADANAC TILE & MARBLE CO.**  
 Supplied Ceramic Tile for bathroom.

**—TICKETS—**  
**ONLY \$1 ONLY**

GOLD MEDALION HOME

**CALGARY EXHIBITION AND STAMPEDE LTD.**

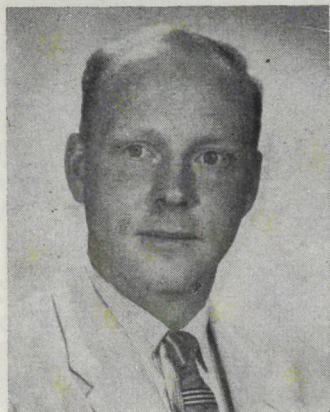
MERVYN A. DUTTON, President

M. E. HARTNETT, General Manager



The 1961 **STAMPEDE GIVE-AWAY-HOME**, designed for and constructed by Nu West Homes of Calgary for the Exhibition Board, has been described as one of the best residences ever offered anywhere on the continent to Class A exhibition patrons.

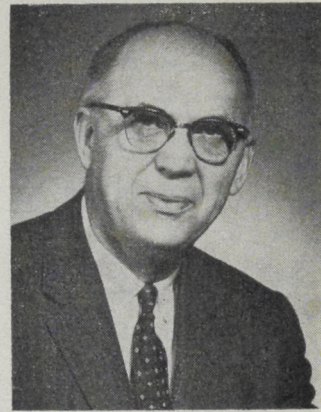
The six-room three-bedroom bungalow and attached garage, was manufactured from the finest materials supplied by **Gunther Building Supplies Ltd.** It was built under the personal direction of **Ralph T. Scurfield**, manager of Nu West Homes Ltd., the actual work being supervised by the company's construction superintendent, **Harold Wenzil**.



**Ralph Scurfield**

It is original in design. Every room is large and commodious, the kitchen has many new features and the kitchen equipment including the Youngstown Kitchen supplied by **Burgess Building Supplies Ltd.**, is the latest of its kind.

Every room has been furnished by one of Calgary's leading furniture specialists, **Mr. Niels Weismose**, and it is evident that Mr. Weismose chose the furniture ensemble with great care.



**Niels Weismose**

The Give-Away Home will be won by some lucky patron of this year's Exhibition and Stampede. Tickets at one dollar each will be sold on the grounds during the week by members of the Calgary Junior Chamber of Commerce. They cannot be purchased other than on the grounds.

As a special bonus, the Exhibition Board is also offering five free trips to Las Vegas for two people. Travel by Western Airlines and stay at the fabulous Flamingo Hotel. One trip will be drawn for each night, Monday through Friday. Ticket holders will also have a chance on the grand selection for the Give-Away Home which takes place on Saturday evening. The holder of the lucky ticket need not be present at the draw in order to be eligible to win the grand prize.

## ***The Calgary Exhibition and Stampede Ltd.***

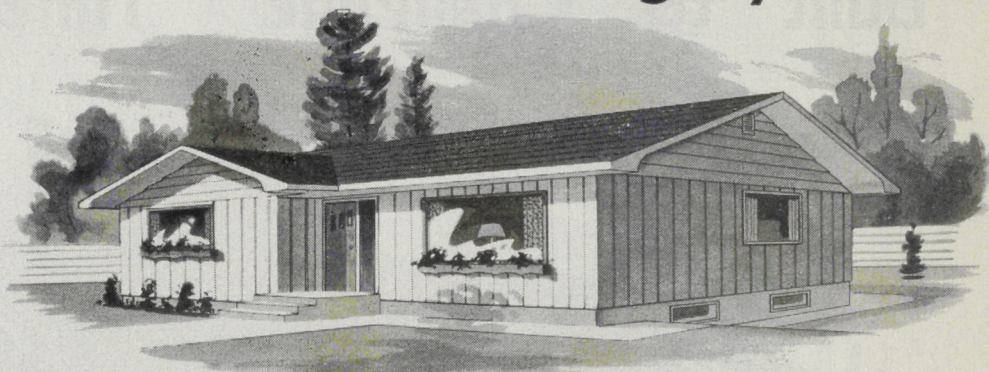
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## *Historic Photograph of "Big Four" at 1919 "Victory Stampede"*



This is a hitherto unpublished photograph of the original "Big Four" of the ranching industry, George Lane, A. J. McLean, Senator Patrick Burns and A. E. Cross taken at the 1919 Stampede before the event became a feature of the annual exhibition. Also in the photograph are

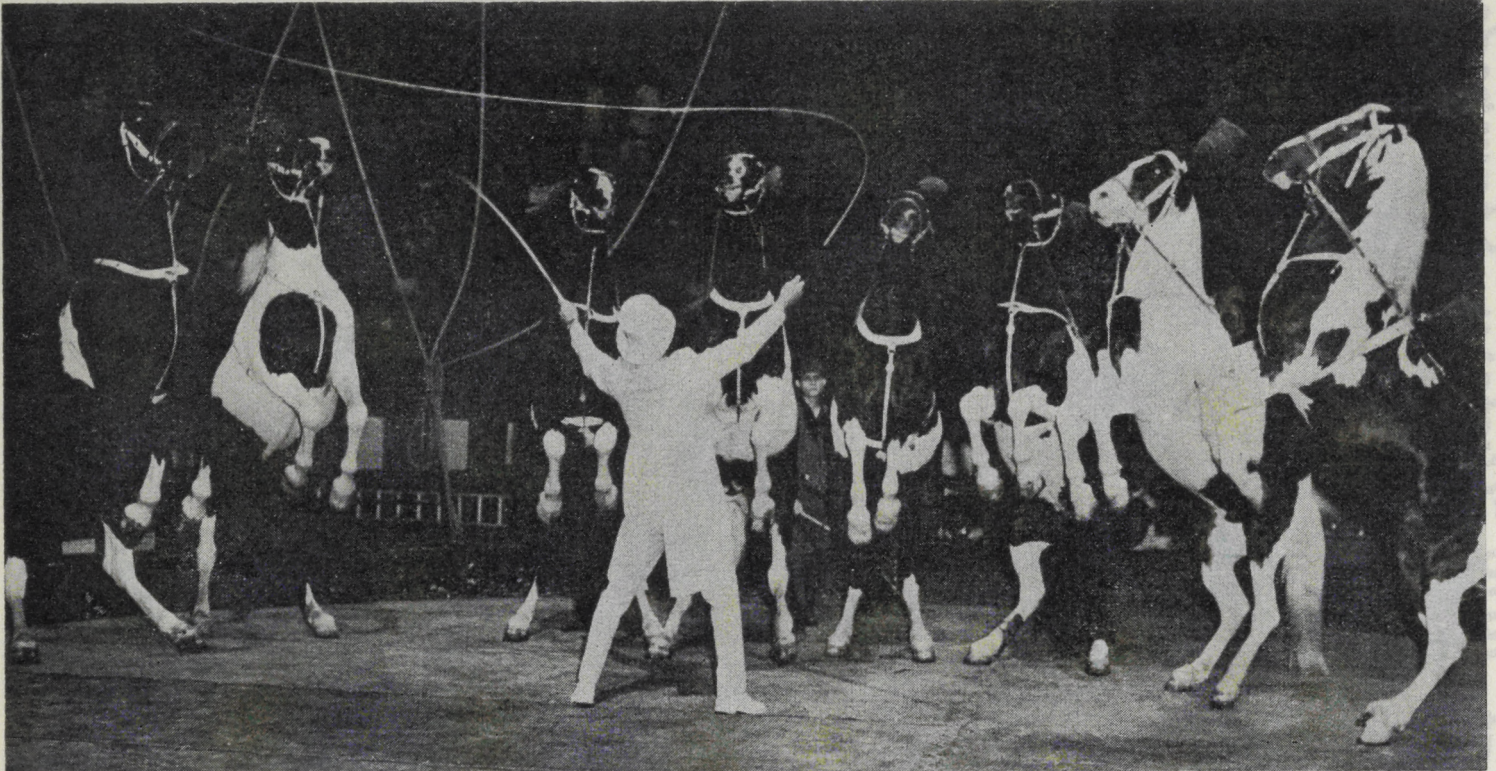
Charles Russell, the Montana cowboy artist who gained world fame as a painter of western life. The lady

to the left is Mrs. Russell. How many old timers can you identify in this photograph? It

was loaned to the Exhibition Board by Tom Moore of the Calgary Albertan editorial department staff.



# Trained Horses Infield Feature



Bill Buschbom's troupe of trained liberty horses who will perform for grandstand audiences in the Stampede infield every afternoon.

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# A New List of Rodeo Champions Will Be Recorded At This Year's Title Contests

Of the thousands of cowboys who have come out of the chutes at Victoria Park during the past 37 years, a glance at the championship record of the Calgary Stampede will show that the top men from the range districts of the United States and Canada are included in the roster.

It is interesting to glance through the record book and pick out the names of some of the truly outstanding cowboys who have won cash and glory at the Stampede.

On the Canadian side of the ledger, men like the legendary Pete Knight of Crossfield, four times

world's champion bronk rider, Herman Linder of Cardston who won a bushel of titles at the Stampede, the Watrin boys from High River, the first winner of the Prince of Wales trophy, Pete Vandermeer of Calgary, Harry Knight of Banff who is now a successful rodeo producer in the United States, are included in the roster.

New champions will be crowned at this year's Stampede and Rodeo and each year the list will increase. The following is a complete record of all championship events, dating back to 1923, the year the championship cowboy contests first became a feature of the annual exhibition.

## Winners of the Open Bucking Horse Riding Championship with Association Saddle

|   |   |   |
|---|---|---|
| 1925 Breezy Cox, Salmonville, Arizona     | 1937 John Jordan, Carlsbad, New Mexico    | 1949 Casey Tibbs, Fort Pierre, S. Dakota. |
| 1926 Mike Stuart, Tulare, California      | 1938 Earle Thode, Casa Grande, New Mexico | 1950 Casey Tibbs, Fort Pierre, S. Dakota. |
| 1927 Pete Knight, Crossfield, Alberta     | 1939 Guy Cash, White Bird, Idaho          | 1951 Bill Linderman, Red Lodge, Mont.     |
| 1928 Slim Watrin, High River, Alberta     | 1940 Nick Knight, Cody, Wyoming           | 1952 Frank Duce, Cardston, Alberta.       |
| 1929 Earl Thode, Belvedere, S. Dakota     | 1941 Jerry Ambler, Minburn, Alberta       | 1953 Deb Copenhaver, Post Falls, Idaho.   |
| 1930 Chuck Wilson, Forth Worth, Texas     | 1942 Doff Aber, Newhall, California       | 1954 Marty Wood, Bowness, Alberta.        |
| 1931 Gene Ross, Salmonville, Arizona      | 1943 Turk Greenough, Red Lodge, Mont.     | 1955 Deb Copenhaver, Post Falls, Idaho    |
| 1932 Pete Knight, Crossfield, Alberta     | 1944 Bill Linderman, Red Lodge, Mont.     | 1956 Bobby Robinson, Calgary, Alberta.    |
| 1933 Pete Knight, Crossfield, Alberta     | 1945 Bill Linderman, Red Lodge, Mont.     | 1957 Marty Wood, Bowness, Alberta.        |
| 1934 Stub Bartlemay, Arlington, Oregon    | 1946 Jerry Ambler, Glenwood, Wash.        | 1958 Deb Copenhaver, Post Falls, Idaho.   |
| 1935 Turk Greenough, Red Lodge, Mont.     | 1947 Jim Like, Kim, Colorado.             | 1959 Winston Bruce, Calgary, Alta.        |
| 1936 Carle Thode, Casa Grande, New Mexico | 1948 Bill Linderman, Red Lodge, Mont.     | 1960 Jim Tescher, Sentinal Butte, N.D.    |

## Winners of the Bareback Bucking Horse Riding Championship

|   |  |  |
|---|--|--|
| 1923 Kenneth Cooper, Pierre, S. Dakota  | 1936 Herman Linder, Cardston, Alberta    | 1949 Gene Rambo, Shambdon, California      |
| 1924 D. McDonald, High River, Alberta   | 1937 Muff Doan, Halkirk, Alberta         | 1950 Casey Tibbs, Pierre, S. Dakota        |
| 1925 Norman Edge, Cochrane, Alberta     | 1938 Urban Doan, Halkirk, Alberta        | 1951 Bill Linderman, Red Lodge, Mont.      |
| 1926 Harry Knight, Banff, Alberta       | 1939 Chet McCarty, Cheyenne, Wyoming     | 1952 Jim Shoulders, Tulsa, Oklahoma        |
| 1927 Jack Hill, Calgary, Alberta        | 1940 Paul Carney, Galeson, Alberta       | 1953 Del Haverty, Benson, Arizona          |
| 1928 Norman Edge, Cochrane, Alberta     | 1941 Urban Doan, Halkirk, Alberta        | 1954 Buck Rutherford, Boise, Idaho         |
| 1929 Herman Linder, Raymond, Alberta    | 1942 Jack Wade, Halkirk, Alberta         | 1955 Gene Gunderson, Calgary, Alberta      |
| 1930 Canada Kidd, Kinuso, Alberta       | 1943 Urban Doan, Halkirk, Alberta        | 1956 Alf Owen, Patricia, Alberta           |
| 1931 Canada Kidd, Kinuso, Alberta       | 1944 Mitch Owens, Fresno, California     | 1957 Don Wilson, Buffalo, Wyoming          |
| 1932 Smoky Snyder, Kimberley, B.C.      | 1945 Gerald Roberts, Strong City, Kansas | 1958 John Hawkins, Abilene, Texas          |
| 1933 Nate Waldrun, Strathmore, Alberta  | 1946 Jimmy Schumaker, Phoenix, Arizona   | 1959 Del Haverty, Casagrande, Arizona      |
| 1934 Herman Linder, Cardston, Alberta   | 1947 Jimmy Schumaker, Phoenix, Arizona   | 1960 Jack Buschbaum, Casseville, Wisconsin |
| 1935 Don Thompson, Black Diamond, Alta. | 1948 Ken Brower, Manyberries, Alberta    |  |

## Winners of the Brahma Bull or Steer Riding Contest

|  |   |   |
|--|---|---|
| 1923 Casey Patterson, Gadsby, Alberta    | 1935 Herman Linder, Cardston, Alberta     | 1947 R. Thompson, Black Diamond, Alberta  |
| 1924 V. McDonald, Olds, Alberta          | 1936 Herman Linder, Cardston, Alberta     | 1948 Jim Shoulders, Tulsa, Oklahoma       |
| 1925 Norman Edge, Cochrane, Alberta      | 1937 Don Thompson, Black Diamond, Alberta | 1949 Buck Rutherford, Nowata, Oklahoma    |
| 1926 Tom McCoy, Irricana, Alberta        | 1938 Herman Linder, Cardston, Alberta     | 1950 Jim Shoulders, Tulsa, Oklahoma       |
| 1927 Norman Edge, Cochrane, Alberta      | 1939 Urban Doan, Halkirk, Alberta         | 1952 Jim Shoulders, Tulsa, Oklahoma       |
| 1928 Canada Kidd, De Winton, Alberta     | 1940 Jack Wade, Halkirk, Alberta          | 1953 Harry Dodging Horse, Sarcee, Alberta |
| 1929 Frank Sharp, High River, Alberta    | 1941 Jerry Ambler, Minburn, Alberta       | 1954 Gordon Earl, Newgate, B.C.           |
| 1930 Eddie Woods, Emmett, Idaho          | 1942 Jerry Ambler, Klamath Falls, Oregon  | 1955 Buck Boyce, Forth Worth, Texas       |
| 1931 Smoky Snyder, Kimberley, B.C.       | 1943 Jerry Ambler, Klamath Falls, Oregon  | 1956 Dick Nash, Kindersley, Saskatchewan  |
| 1932 Smoky Snyder, Kimberley, B.C.       | 1944 Muff Doan, Halkirk, Alberta          | 1957 Bruce Coker, Sutherland, Nebraska    |
| 1933 Frank Sharp, Black Diamond, Alberta | 1945 Jimmy Schumaker, Phoenix, Arizona    | 1958 Gil Garstad, Veteran, Alberta        |
| 1934 Herman Linder, Cardston, Alberta    | 1946 Johnny Tubbs, Valley, Washington     | 1959 Jim Shoulders, Henryetta, Oklahoma   |
|  |   | 1960 Ed. Letourneau, Davis, California    |

## Winners of the Chuck-Wagon Race

|  |  |  |
|--|--|--|
| 1923 Dan Riley, High River, Alberta      | 1936 Dick Cosgrave, Rosebud, Alberta   | 1949 Johnny Phelan, Red Deer, Alberta      |
| 1924 Bagley & Lauder, Lacombe, Alberta   | 1937 Dick Cosgrave, Rosebud, Alberta   | 1950 Bob Heberling, Rosebud, Alberta       |
| 1925 Collins & Ross, Lousana, Alberta    | 1938 Dick Cosgrave, Rosebud, Alberta   | 1951 Willard & Nelson, Queenstown, Alberta |
| 1926 Dick Cosgrave, Cheadle, Alberta     | 1939 Gene Goettler, De Winton, Alberta | 1952 Commodore Allen, Vulcan, Alberta      |
| 1927 Tom Lauder, Innisfail, Alberta      | 1940 Dick Cosgrave, Rosebud, Alberta   | 1953 Commodore Allen, Vulcan, Alberta      |
| 1928 Tom Lauder, Innisfail, Alberta      | 1941 Chas. Lundseth, Bowden, Alberta   | 1954 Commodore Allen, Vulcan, Alberta      |
| 1929 Jim Ross, Elnora, Alberta           | 1942 Dick Cosgrave, Rosebud, Alberta   | 1955 Hank Willard, Queenstown, Alberta     |
| 1930 Dick Cosgrave, Michichi, Alberta    | 1943 Dick Cosgrave, Rosebud, Alberta   | 1956 L. O. Nelson, High River, Alberta     |
| 1931 Clem Gardner, Pirmez Creek, Alberta | 1944 Theo Thage, Halkirk, Alberta      | 1957 Peter Bawden, Calgary, Alberta        |
| 1932 Jim Ross, Elnora, Alberta           | 1945 Alvin Hilker, Red Willow, Alberta | 1958 Merle Anderson, Carbon, Alberta       |
| 1933 Dick Cosgrave, Wayne, Alberta       | 1946 Johnny Phelan, Red Deer, Alberta  | 1959 Peter Bawden, Calgary, Alberta        |
| 1934 J. C. Goettler, De Winton, Alberta  | 1947 Johnny Phelan, Red Deer, Alberta  | 1960 O. Burkinshaw, Calgary, Alta.         |
| 1935 Dick Cosgrave, Rosebud, Alberta     | 1948 J. J. Swain, Innisfail, Alberta   |  |

## Winners of the Novice or Canadian Bucking Horse Riding Championship

|   |  |   |
|---|--|---|
| 1923 Pete Vandermeer, Calgary, Alberta    | 1936 Harlay Walsh, Madden, Alberta     | 1949 Wilf Gerlitz, Black Diamond, Alberta   |
| 1924 Pete La Grande, Pincher Creek, Alta. | 1937 Jerry Ambler, Minburn, Alberta    | 1950 Lem Horner, Penticton, B.C.            |
| 1925 Al Falconer, Cardston, Alberta       | 1938 Herman Linder, Cardston, Alberta  | 1951 Bill Johnson, Water Valley, Alberta    |
| 1926 Harry Knight, Banff, Alberta         | 1939 Sykes Robinson, Cochrane, Alberta | 1952 Bob Chalmers, Millarville, Alberta     |
| 1927 Pete Knight, Crossfield, Alberta     | 1940 Harlay Walsh, Madden, Alberta     | 1953 Keith Hyland, Alsask, Saskatchewan     |
| 1928 Leo Watrin, High River, Alberta      | 1941 Wally Lindstrom, Airdrie, Alberta | 1954 Alfred Owens, Ponoka, Alberta          |
| 1929 Herman Linder, Raymond, Alberta      | 1942 Urban Doan, Halkirk, Alberta      | 1955 Jack Hooker, Palace Bait, Saskatchewan |
| 1930 Pete Knight, Crossfield, Alberta     | 1943 Urban Doan, Halkirk, Alberta      | 1956 Ray Vanderiet                          |
| 1931 Slim Watrin, High River, Alberta     | 1944 Carl Olsen, Ribstone, Alberta     | 1957 Roy Robinson, Rockland, Idaho          |
| 1932 Harry Knight, Banff, Alberta         | 1945 Frank Duce, Cardston, Alberta     | 1958 Garth Maxwell, Viking, Alberta         |
| 1933 Pete Knight, Crossfield, Alberta     | 1946 Frank Duce, Cardston, Alberta     | 1959 Bob Gottfriedsen, Kamloops, B.C.       |
| 1934 Herman Linder, Cardston, Alberta     | 1947 Bob Lauder, Elnora, Alberta       | 1960 Pete Bruisedhead, Cardston, Alta.      |
| 1935 Harlay Walsh, Madden, Alberta        | 1948 Jim Turner, Rock Creek, B.C.      |   |



## Winners of the Boys' Wild Steer Riding Contest

|   |  |   |
|---|--|---|
| 1924 C. Brunner                         | 1936 Joe Kootenay, Jr., Morley, Alberta    | 1948 Harry Dodging Horse, Sarcee, Alberta |
| 1925 W. Goodrich, Calgary, Alberta      | 1937 Archie Preston, Talbot, Alberta       | 1949 Thos. W. Lauder, Elnora, Alberta     |
| 1926 Jas. R. Boyle, Calgary, Alberta    | 1938 Kenneth McLean, Edmonton, Alberta     | 1950 Cody Morris, Black Diamond, Alberta  |
| 1927 Jos Fox, Morley, Alberta           | 1939 Earl Mayfield, Gleichen, Alberta      | 1951 Charles Cassidy, Stettler, Alberta   |
| 1928 Bill Bagley, Lacombe, Alberta      | 1940 Glen Lee, Raymond, Alberta            | 1952 James Grey, Calgary, Alberta         |
| 1929 Joe Fox, Morley, Alberta           | 1941 George Aldorf, Wayne, Alberta         | 1953 Tommy Yellow Sun, Cluny, Alberta     |
| 1930 Paddy Cayan, Wayne, Alberta        | 1942 Lyle Doan, Halkirk, Alberta           | 1954 Bill Stuckey, Stettler, Alberta      |
| 1931 Gerald Ambler, Wainwright, Alberta | 1943 Thomas Jerry, Cluny, Alberta          | 1955 Jerry Weiss, Hanna, Alberta          |
| 1932 Joe Gray, Dog Pound, Alberta       | 1944 Horace Holloway, Jr., Morley, Alberta | 1956 Keith Powell, Turner Valley, Alberta |
| 1933 Duncan Cragg, Lousana, Alberta     | 1945 Bob Duce, Cardston, Alberta           | 1957 Frankie Cocks, Strathmore, Alberta   |
| 1934 L. C. Cawsey, Bassano, Alberta     | 1946 Red Mulgrew, Calgary, Alberta         | 1958 Wayne Vold, DeWinton, Alberta        |
| 1935 Bobby Swain, Calgary, Alberta      | 1947 Bob McKay, Black Diamond, Alberta     | 1959 Ivan Daines, Innisfail, Alberta      |
|   |  | 1960 Ivan Daines, Innisfail, Alta.        |

## Winners of the Wild Horse Race

|   |  |  |
|---|--|--|
| 1923 Neil Campbell, Okotoks, Alberta    | 1936 DAY MONEY                               | 1948 John Spotted Eagle, Gleichen, Alta.       |
| 1924 Frank Hodgkins, Kew, Alberta       | 1937 " "                                     | 1949 Cliff Vandergrift, Turner Valley, Alta.   |
| 1925 Frank Hodgkins, Kew, Alberta       | 1938 " "                                     | 1950 Bill Graham, East Coulee, Alberta         |
| 1927 Frank Hodgkins, Kew, Alberta       | 1939 " "                                     | 1951 Cliff Vandergrift, Turner Valley, Alta.   |
| 1928 Hughie Long, Prongue, Sask.        | 1940 " "                                     | 1952 Bill Graham, East Coulee, Alberta         |
| 1929 Norman Edge, Cochrane, Alberta     | 1941 " "                                     | 1953 Bill Graham, Drumheller, Alberta          |
| 1930 Archie Miller, Cheadle, Alberta    | 1942 Urban Doan, Halkirk, Alberta            | 1954 Chip Nunamker, Arrowwood, Alberta         |
| 1931 Geo. McIntosh, High River, Alberta | 1943 Chet Baldwin, Morley, Alberta           | 1955 Cliff Vandergrift, Turner Valley, Alberta |
| 1932 DAY MONEY                          | 1944 Ken Leadley, Hughenden, Alberta         | 1956 Don McLeod, Black Diamond, Alberta        |
| 1933 " "                                | 1945 John Spotted Eagle, Gleichen, Alberta   | 1957 Orville Strandquist, Scapa, Alta.         |
| 1934 " "                                | 1946 Cliff Vandergrift, Turner Valley, Alta. | 1958 Cliff Vandergrift, Drayton Valley, Alta.  |
| 1935 " "                                | 1947 Cliff Vandergrift, Turner Valley, Alta. | 1959 Cliff Vandergrift, Drayton Valley, Alta.  |
|   |  | 1960 Len Chartier, Calgary, Alta.              |

## Winners of the Wild Cow Milking Contest

|  |  |   |
|--|--|---|
| 1924 E. Burton, Claresholm, Alberta    | 1936 Clark Lund, Raymond, Alberta            | 1948 F. C. Stover, Tularosa, New Mexico       |
| 1925 Jack Brown, Lethbridge, Alberta   | 1937 Ernest Hall, Lethbridge, Alberta        | 1949 Fred Galarneau, Cardston, Alberta        |
| 1926 Bert Long, Elnora, Alberta        | 1938 Irby Mundy, Shamrock, Texas             | 1950 Don Leask, Madden, Alberta               |
| 1927 Richard Merchant, Carlsbad, N.M.  | 1939 Chet Baldwin, Kew, Alberta              | 1951 Mac Leask, Madden, Alberta               |
| 1928 King Bearspaw, Pekisko, Alberta   | 1940 Cliff Vandergrift, Turner Valley, Alta. | 1952 Mac Leask, Madden, Alberta               |
| 1929 Irby Mundy, Kaiser, Wyoming       | 1941 Fred Burton, Claresholm, Alta.          | 1953 George Leask, Madden, Alberta            |
| 1930 W. J. Helmer, Sundre, Alberta     | 1942 A. Galarneau, Finnegan, Alberta         | 1954 George Leask, Madden, Alberta            |
| 1931 W. J. Gray, Dog Pound, Alberta    | 1943 Cliff Vandergrift, Turner Valley, Alta. | 1955 George Leask, Madden, Alberta            |
| 1932 Johnny Left Hand, Morley, Alberta | 1944 Johnny Left Hand, High River, Alta.     | 1956 Herb Christie, Cardston, Alberta         |
| 1933 Irby Mundy, Uteville, Colorado    | 1945 Cliff Vandergrift, Turner Valley, Alta. | 1957 Reg Kesler, Rosemary, Alberta            |
| 1934 Roy Matthews, Fort Worth, Texas   | 1946 Don Leask, Madden, Alberta              | 1958 Orville Strandquist, Byemoor, Alta.      |
| 1935 Bob Crosley, Roswell, New Mexico  | 1947 Bill McLean, Morley, Alberta            | 1959 Reg. Kesler, Rosemary, Alta.             |
|  |  | 1960 Cliff Vandergrift, Drayton Valley, Alta. |

## Winners of the Cowboys' Calf Roping Championship

|   |  |  |
|---|--|--|
| 1924 Ray Knight, Raymond, Alberta       | 1936 Warner Linder, Cardston, Alberta  | 1948 F. C. Stover, Tularosa, New Mexico      |
| 1925 Pete Bruisehead, Standoff, Alberta | 1937 Pat Burton, Claresholm, Alberta   | 1949 Jimmie Cooper, Monument, New Mexico     |
| 1926 Ray Knight, Raymond, Alberta       | 1938 Hugh Connell, Stavelly, Alberta   | 1950 Rudy Doucette, Phoenix, Arizona         |
| 1927 Pete Bruisehead, Standoff, Alberta | 1939 Al Galarneau, Finnegan, Alberta   | 1951 Jim Stavely, Powhusko, Oklahoma         |
| 1928 Eddie Bowlen, Calgary, Alberta     | 1940 Pat Burton, Claresholm, Alea.     | 1952 F. C. Stover, Tularosa, New Mexico      |
| 1929 Floyd Peters, Cardston, Alberta    | 1941 W. M. Mounkes, Nanton, Alberta    | 1953 F. C. Stover, Tularosa, New Mexico      |
| 1930 Floyd Peters, Cardston, Alberta    | 1942 Jack Morton, Warner, Alberta      | 1954 Cliff Vandergrift, Turner Valley, Alta. |
| 1931 K. H. Galbraith, Cardston, Alberta | 1943 Floyd Peters, Browning, Montana   | 1955 Byron Wolford, Tyler, Texas, U.S.A.     |
| 1932 Pat Burton, Claresholm, Alberta    | 1944 Andy Gamlin, Wilson, Oklahoma     | 1956 Byron Wolford, Tyler, Texas, U.S.A.     |
| 1933 Pat Burton, Claresholm, Alberta    | 1945 Floyd Peters, Havre, Montana      | 1957 Sonny Hendrich, Clovington, N.M.        |
| 1934 A. M. Burton, Claresholm, Alberta  | 1946 Al Galarneau, Sunnybrook, Alberta | 1958 Dean Oliver, Fort Worth, Texas          |
| 1935 Pat Burton, Claresholm, Alberta    | 1947 Geo. Leask, Madden, Alberta       | 1959 Dale Smith, Phoenix, Arizona            |
|   |  | 1960 Dale Smith, Chandler, Arizona.          |

## Winners of the Canadian All-Round Cowboy Championship

|  |   |   |
|--|---|---|
| 1924 P. LeGrande, Pincher Creek, Alberta | 1938 Herman Linder, Cardston, Alberta     | 1949 Reg Kesler, Rosemary, Alberta        |
| 1928 Lee A. Farris, DeWinton, Alberta    | 1939 Clark Lund, Raymond, Alberta         | 1950 Reg Kesler, Rosemary, Alberta        |
| 1929 Lee A. Farris, DeWinton, Alberta    | 1940 A. K. Lund, Milk River, Alberta      | 1951 Harold Mandeville, Skiff, Alberta    |
| 1930 Frank Sharp, High River, Alberta    | 1941 Frank McDonald, Maycroft, Alta.      | 1952 Wilf Gerlitz, Black Diamond, Alberta |
| 1931 Herman Linder, Cardston, Alberta    | 1942 J. Robertson, Pincher Creek, Alberta | 1953 Gordon Earl, Newgate, B.C.           |
| 1932 Herman Linder, Cardston, Alberta    | 1943 Wally Lindstrom, Airdrie, Alberta    | 1954 Gordon Earl, Newgate, B.C.           |
| 1933 Herman Linder, Cardston, Alberta    | 1944 Wally Lindstrom, Airdrie, Alberta    | 1955 Wilf Gerlitz, Black Diamond, Alberta |
| 1934 Herman Linder, Cardston, Alberta    | 1945 J. Robinson, Pincher Creek, Alberta  | 1956 Keith Hyland, Black Diamond, Alta.   |
| 1935 Herman Linder, Cardston, Alberta    | 1946 Frank Duce, Cardston, Alberta        | 1957 Keith Hyland, Black Diamond, Alta.   |
| 1936 Herman Linder, Cardston, Alberta    | 1947 Frank Duce, Cardston, Alberta        | 1958 Wilf Gerlitz, Youngstown, Alberta    |
| 1937 A. K. Lund, Milk River, Alberta     | 1948 Ken Brower, Manyberries, Alberta     | 1959 Wilf Gerlitz, Youngstown, Alta.      |
|  |   | 1960 George Myren, Viking, Alta.          |

## Winners of the North American All-Round Cowboy Championship

|   |  |   |
|---|--|---|
| 1928 Paddy Ryan, Ismay, Montana         | 1939 Clark Lund, Raymond, Alberta        | 1950 Gerald Roberts, Strong City, Kansas  |
| 1929 Not Awarded                        | 1940 Jack Wade, Halkirk, Alberta         | 1951 Bill Linderman, Red Lodge, Montana   |
| 1930 Paddy Ryan, Ismay, Montana         | 1941 Frank MacDonald, Maycroft, Alberta  | 1952 Wilf Gerlitz, Black Diamond, Alberta |
| 1931 Eddie Woods, Emmett, Idaho         | 1942 Arnold Montgomery, Dorothy, Alberta | 1953 Del Haverty, Benson, Arizona         |
| 1932 Herman Linder, Cardston, Alberta   | 1943 Arnold Montgomery, Dorothy, Alberta | 1954 Gordon Earl, Newgate, B.C.           |
| 1933 Eddie Woods, Emmett, Idaho         | 1944 Bill Linderman, Red Lodge, Montana  | 1955 Casey Tibbs, Fort Pierre, S. Dakota  |
| 1934 Herman Linder, Cardston, Alberta   | 1945 Bill Linderman, Red Lodge, Montana  | 1956 Keith Hyland, Black Diamond, Alberta |
| 1935 Herman Linder, Cardston, Alberta   | 1946 Bill Linderman, Red Lodge, Montana  | 1957 Keith Hyland, Black Diamond, Alberta |
| 1936 Herman Linder, Cardston, Alberta   | 1947 Bill Linderman, Red Lodge, Montana  | 1958 Guy Weeks, Abilene, Texas            |
| 1937 Don Thompson, Black Diamond, Alta. | 1948 Bill Linderman, Red Lodge, Montana  | 1959 Del Haverty, Casagrande, Arizona     |
| 1938 Herman Linder, Cardston, Alberta   | 1949 Eddie Akridge, Beaver, Oklahoma     | 1960 George Myren, Viking, Alta.          |

## Winners of the Steer Decorating Contest

|  |   |   |
|--|---|---|
| 1927 Paddy Ryan, Ismay, Montana          | 1938 Warner Linder, Cardston, Alberta     | 1949 Everett Vold, Ponoka, Alberta        |
| 1928 Bob Crosby, Kenna, New Mexico       | 1939 Ray Mavity, Helena, Montana          | 1950 Everett Vold, Ponoka, Alberta        |
| 1929 Everett Bowman, Safford             | 1940 Jack Wade, Halkirk, Alberta          | 1951 Tom Duce, Cardston, Alberta          |
| 1930 John Bowman, Trent, Texas           | 1941 Frank McDonald, Maycroft, Alberta    | 1952 Tom Jones, California                |
| 1931 Oral Zumalt, Wolfe Creek, Mo.       | 1942 Jimmy Wells, Cardston, Alberta       | 1953 Harry Dodging Horse, Sarcee, Alberta |
| 1932 Rolph Stanton, Missoula, Mont.      | 1943 Jimmy Robinson, Pincher Creek, Alta. | 1954 Francis Manywounds, Sarcee, Alberta  |
| 1933 Frank McDonald, High River, Alberta | 1944 Pud Adair, Wickensburg               | 1955 Stan Walker, Medicine Hat, Alta.     |
| 1934 Chick Hannon, North Platt, Neb.     | 1945 Floyd Peters, Havre, Montana         | 1956 Bud Butterfield, Ponoka, Alberta     |
| 1935 Warner Linder, Cardston, Alberta    | 1946 Tom Duce, Cardston, Alberta          | 1957 Harold Mandeville, Skiff, Alberta    |
| 1936 Warner Linder, Cardston, Alberta    | 1947 Scotty Bagnell, Arlee, Montana       | 1958 Bud Van Cleave, Taber, Alta.         |
| 1937 A. K. Lund, Milk River, Alberta     | 1948 Elliott Calhoun, Las Vruce, N. Mex.  | 1959 Bud Butterfield, Ponoka, Alberta     |
|  |   | 1960 Stan Walker, Lethbridge, Alta.       |



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